

# Wits-Kedge Global Executive MBA programme



**KEDGE**  
BUSINESS SCHOOL

UNIVERSITY OF THE  
WITWATERSRAND  
JOHANNESBURG



**WBS** Wits  
Business  
School  
*Sculpting global leaders*

# The world of business is evolving at unprecedented speed.

The Wits-Kedge Global Executive MBA will empower you to lead with confidence, vision, and impact in Africa, Europe, and beyond.



**KEDGE**  
BUSINESS SCHOOL

UNIVERSITY OF THE  
WITWATERSRAND,  
JOHANNESBURG



**WBS** Wits  
Business  
School  
*Sculpting global leaders*



# WITS-KEDGE GLOBAL EXECUTIVE MBA PROGRAMME

**KEDGE**  
BUSINESS SCHOOL

UNIVERSITY OF THE  
WITWATERSRAND  
JOHANNESBURG



**WBS** Wits  
Business  
School  
*Sculpting global leaders*

## An MBA crafted for navigating global complexity

The Wits Business School (University of the Witwatersrand, Johannesburg) and KEDGE Business School (France) have joined forces to deliver a Global Executive MBA, a programme that unites two institutions of international standing.



# ABOUT WITS BUSINESS SCHOOL



- Graduate School of Business Administration at Wits University
- Established in 1968
- Accreditation: **AABS | AMBA | EQUIS**
- Part of Wits University
  - **4 Nobel Prize Winners**
  - **200 000 Global Alumni Network**
  - **Ranked amongst top 1% universities in the world**
- Largest Academic Case Centre in Africa
- Leader in new areas of research, including Digital Business | Energy Leadership | Philanthropy and Resource Mobilisation

UNIVERSITY OF THE  
WITWATERSRAND,  
JOHANNESBURG



**WBS** Wits  
Business  
School  
*Sculpting global leaders*

# ABOUT KEDGE BUSINESS SCHOOL

- Established in 2013, through the merger of two renowned business schools
  - Bordeaux Management School (Bordeaux) founded in 1874
  - EUROMED Management (Marseilles) founded in 1872
- Triple Crown Accreditation:
  - **EQUIS | AMBA | AACSB**
- Associated Campuses:
  - **Abidjan | Dakar | Suzhou | Shanghai | Mumbai**
- 80 000 Alumni

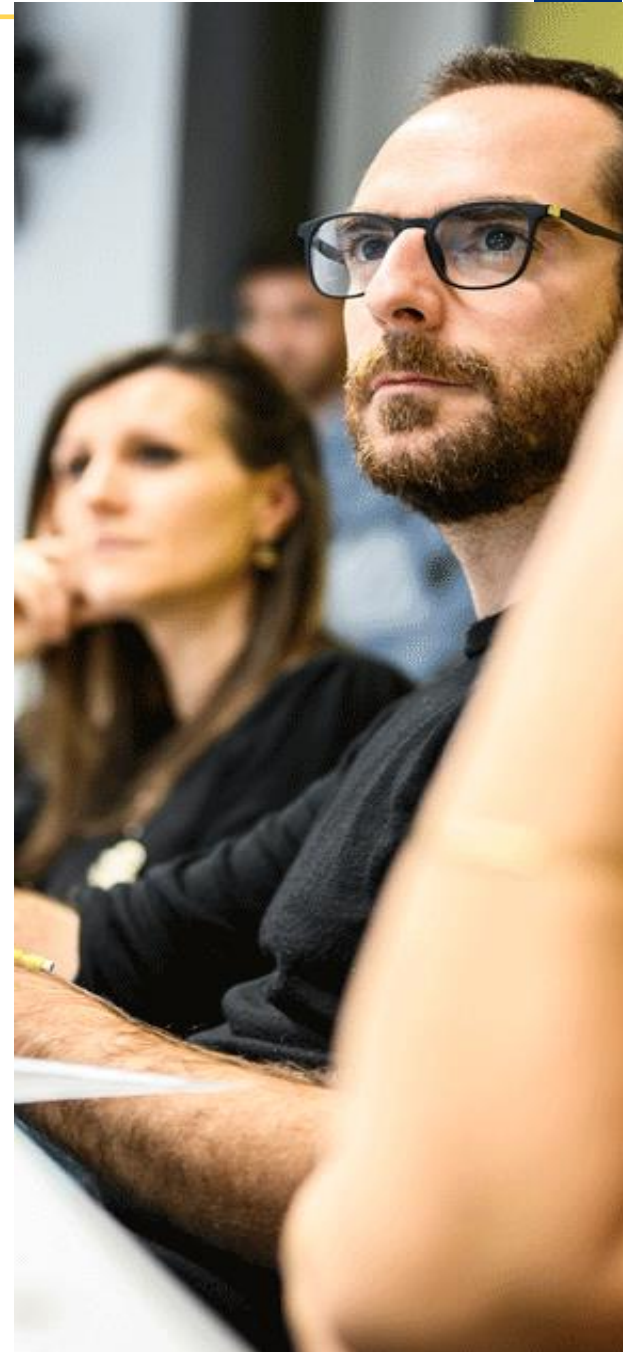
**KEDGE**  
BUSINESS SCHOOL



# WHO IS THIS PROGRAMME FOR?

This MBA is designed for:

- **C-suite executives, senior managers and entrepreneurs** seeking to sharpen their leadership for a global stage
- **Public sector leaders** navigating the challenges of governance, trade, and geopolitics
- **Professionals** ready to manage the complexities of global business while building networks across Africa, Europe, and beyond





## PROGRAMME FORMAT

The Global Executive MBA is an intensive 17 month blended programme (January 2027 June 2028) delivered by academic and industry experts from South Africa, and France and designed for busy executives:

**Online learning:**

Interactive e-learning, live virtual classes, case studies, coaching and peer-to-peer project.

**Capstone project:**

Integrating learning to develop actionable solutions for actual business issues/problems.

**In-person learning:**

Five immersive weekend sessions over the programme period in Johannesburg and Paris, combining masterclasses, leadership workshops, and cultural exposure.

**Personal development track:**

Executive coaching, leadership reflection, and career transformation support.

# PROGRAMME FORMAT

This MBA is designed to transform how leaders think and react to global developments.

Core themes include:

**Leadership & Organisational Transformation:**

Purpose-driven leadership, ethics, resilience, and change management.

**Innovation & Digital Futures:**

Digital transformation, ecosystems, marketing in the digital era, and business model innovation.

**Finance & Operations Excellence:**

Corporate finance, supply chain management, and data-informed decision-making.

**Responsible Global Leadership:**

Negotiation, sustainability, governance, and social impact.

# THE CURRICULUM

Twenty-one courses, organised around the programme's four core themes, culminating in an applied Business Research Project.

## Leadership & Organisational Transformation

- Leadership Quest
- Leadership and Talent Management
- Change Management
- Corporate Entrepreneurship

## Innovation & Digital Futures

- Information Systems Strategy and Data Management
- Customer Centricity and New Business Models
- Managing Innovation
- Marketing Management
- Creating Value through Data Science / Data Analytics
- Business Digital Transformation

## Finance & Operations Excellence

- Financial and Management Accounting
- Multinational Finance
- Project Management
- Logistics & Supply Chain Management

## Responsible Global Leadership

- The Rise of the South: Key Drivers for Economic Growth and Development
- Doing Business in Africa
- Global Corporate Strategy (KEDGE)
- Leadership Quest (Multicultural Negotiation)
- Corporate Social Responsibility and Climate Change
- Business Innovation as a Response to Global Sustainability Challenges

### **CAPSTONE** Business Research Project

Integrating learning to develop actionable solutions for real business problems.

*Course titles and sequencing may be subject to change.*

# WHY CHOOSE THE WITS-KEDGE GLOBAL EXECUTIVE MBA?

---

**International credibility:**

Delivered by two world-class business schools, combining Africa's leading voice in management education with one of Europe's top-ranked, triple-accredited institutions.

**A unique Africa–Europe bridge:**

Gain global perspectives while learning through the lens of Africa's dynamic markets.

**Blended for executives:**

Flexible online delivery complemented by high-impact, in-person residencies.

**Peer-to-peer learning:**

Join a cohort of selected senior leaders, sharing insights across industries, geographies, and sectors.

**Transformational outcomes:**

Advance your leadership capacity, broaden your strategic horizons, and future-proof your career.



# NEXT STEP

---

**Contact:**

[lerato.mogale@wits.ac.za](mailto:lerato.mogale@wits.ac.za)

or

[thabang.thibedi@wits.ac.za](mailto:thabang.thibedi@wits.ac.za)

for any queries.

**Applications now open: January 2027 intake**

**Apply here:** <https://tinyurl.com/WBS-KEDGE-MBA>



**KEDGE**  
BUSINESS SCHOOL

UNIVERSITY OF THE  
WITWATERSRAND,  
JOHANNESBURG



**WBS** Wits  
Business  
School  
*Sculpting global leaders*

