



**Postgraduate Diploma in Philanthropy
and Resource Mobilisation**

PDMPRM



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■ DISCOVER **WBS**



OUR TEACHING METHOD

Our teaching method is lively and interactive, making extensive use of case studies which bring real-world business challenges into the classroom.



TEACHING EXCELLENCE

Apart from our full-time faculty, we have a number of visiting/ adjunct professors from other business schools around the world. Numerous guest lecturers bring their up-to-the-minute business or industry knowledge into the classroom.



INTERNATIONAL PARTNER SCHOOLS

Thanks to our global partnerships, students can complete their electives at other business schools around the world, allowing for a perfect mix of local and international business knowledge.



CAREER DEVELOPMENT

Our Career Management Centre offers one-on-one coaching, career advice and counselling, CV formulation, mock interviews and career workshops and fairs, among many other services.



PUBLIC DIALOGUE, DEBATE AND DISCUSSION

WBS hosts regular public lectures and panel discussions on issues facing South Africa and the rest of the continent.



ACCREDITATION & MEMBERSHIPS



■ MESSAGE FROM THE DIRECTOR, CAPSI

Philanthropy is a growing field of study globally. The Centre on African Philanthropy and Social Investment (CAPSI) at WBS is leading the field with its postgraduate programmes focusing on philanthropy in the African context.

Over the last few years, there has been a lot of attention on philanthropy and expectations have grown on its role towards creating inclusive and transformative societies. There are very few experts on African philanthropy on the continent. This is an opportunity to create a cohort of scholars and researchers in the field of philanthropic studies.

I am excited as the Director of CAPSI to present this programme that offers several important modules on understanding the role that philanthropy plays in development and how to manage and run or establish philanthropic and social investment institutions. In addition, this degree tackles issues that range from fundraising to public policy and sustainable development goals, ethics and religion in philanthropy and advising private wealth, among others.

If you are considering joining this exciting programme, you are indeed in the right place. Welcome aboard.

Prof Bheki Moyo
Director, CAPSI



PDMPRM ENTRY REQUIREMENTS

You can apply to do your PDMPRM at WBS if:

- You have a Bachelor's degree (NQF 7).
- You have a level of competence in Mathematics equivalent to the South African NSC level.

Work experience would be an advantage.

Non-degreed individuals with working experience are considered in exceptional cases via RPL.

Candidates may be required to undergo the Wits Business School Admission Test.

CLASS OPTIONS/STUDY FORMATS

FULL-TIME (ONE YEAR)

JANUARY INTAKE

NQF 8

One year online (full-time) block release.

Classes run three times a week every two weeks with an online exam on Saturdays.

PDMPRM CURRICULUM

Wits Business School's Postgraduate Diploma in Philanthropy and Resource Mobilisation introduces the fields of Philanthropy and Advancement and provides a comprehensive overview of the complex world of grant-making and grant-seeking. It allows learners to understand the thinking that shapes resource mobilisation and donor decision-making.

There are two components of the PDMPRM: core courses and electives.

1. CORE COURSES

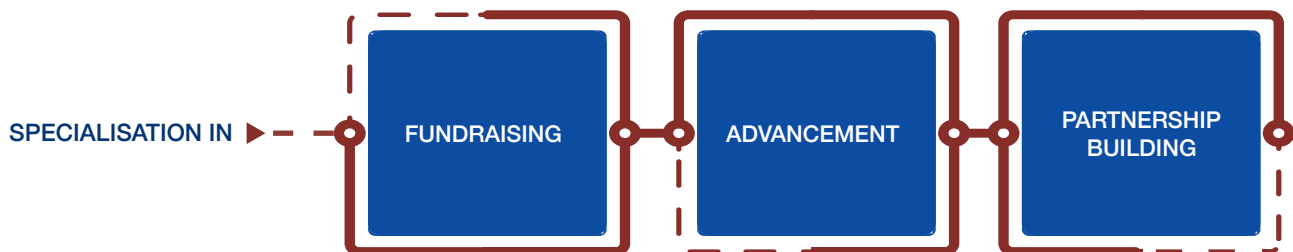
The PDMPRM consists of 6 core courses as follows:

1. Landscaping African Philanthropy
 2. Organising and Managing Resource Mobilisation
 3. Measuring and Reporting Performance of Not-for-Profit Organisations
 4. Marketing and Communication in Contemporary Philanthropy
 5. Working with Communities
 6. Ethical Leadership and Governance
-

2. ELECTIVES

Students to select three from the list below.

- Philanthropy and Fundraising in African Educational Institutions
- Philanthropic Foundations
- Innovations in Philanthropy
- Philanthropy and Public Policy







I chose this programme because of my passion for creating sustainable impact. The PDMPRM has given me confidence as I grow in my career and has been the turning point for creating possibilities! It has also connected me to an incredible community of changemakers and leaders across different industries. It is an honour to carry the WBS name as I contribute to advancing philanthropy and social impact in South Africa and across the continent.

Itumeleng Malefetsa
PDM PRM GRADUATE



■ APPLICATION PROCESS

- Only online applications are accepted. Complete an online application at www.wbs.ac.za by clicking on Online Applications on the top right hand corner and follow the links.
- Please ensure that all information is correct and that you have uploaded everything on the checklist.
- Should your application be successful, an amount of R15 000 will be payable on acceptance. This amount is non-refundable and will be offset against the registration fee payable in your first year.
- Deadline for applications: Please check the website for updates www.wbs.ac.za

ONLINE CHECKLIST

- Online application form
- Curriculum Vitae, including places of work to substantiate work experience
- Certified copies of academic transcripts in English and degree certificate(s)
- SAQA evaluation certificate (International qualifications only)
- Letter of motivation in support of application
- Non-refundable application fee of R200








PDMPRM FEES

Fees for 2026 are R105 855.00, subject to an annual review.

ENQUIRIES PDMPRM Applications: +27 (0) 861 000 927 | admissions.wbs@wits.ac.za

THE WBS GRADUATE COMPETENCIES

As a school, we aim to ensure that every student graduating with a qualification at WBS is recognised as having a set of core graduate competencies developed through the successful completion of their programme. This means that WBS graduates emerge from their studies armed with recognisable behavioural and leadership characteristics that clearly identify them as WBS graduates.

-  WBS graduates demonstrate disciplinary expertise and critical thinking skills.
-  WBS graduates are entrepreneurial and innovative, integrating global and African perspectives in addressing organisational and/or societal challenges.
-  WBS graduates develop data-driven solutions that harmonise financial, social, and environmental sustainability perspectives to address the dynamic business landscape.
-  WBS graduates lead with purpose, integrity, inclusivity and accountability.
-  WBS graduates are sensitive and personally responsive to the needs of society and organisations as change agents for the common good.

YOUR FUTURE | WBS
LOOKS BRIGHT | PDMPRM





WBS Wits
Business
School
Sculpting global leaders

Postgraduate Diploma in Philanthropy and Resource Mobilisation

PDMPRM

WITS BUSINESS SCHOOL

The University of the Witwatersrand
2 St David's Place | Parktown 2193

+27 (0) 11 717 3544

www.wbs.ac.za



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