



**Postgraduate Diploma in Management
in the field of Business Administration**

PDMBA



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■ DISCOVER **WBS**



OUR TEACHING METHOD

Our teaching method is lively and interactive, making extensive use of case studies which bring real-world business challenges into the classroom.



TEACHING EXCELLENCE

Apart from our full-time faculty, we have a number of visiting/ adjunct professors from other business schools around the world. Numerous guest lecturers bring their up-to-the-minute business or industry knowledge into the classroom.



INTERNATIONAL PARTNER SCHOOLS

Thanks to our global partnerships, students can complete their electives at other business schools around the world, allowing for a perfect mix of local and international business knowledge.



CAREER DEVELOPMENT

Our Career Management Centre offers one-on-one coaching, career advice and counselling, CV formulation, mock interviews and career workshops and fairs, among many other services.



PUBLIC DIALOGUE, DEBATE AND DISCUSSION

WBS hosts regular public lectures and panel discussions on issues facing South Africa and the rest of the continent.



ACCREDITATION & MEMBERSHIPS



■ MESSAGE FROM THE PROGRAMME DIRECTOR

As Programme Director, it is my privilege to invite you to the Postgraduate Diploma in Management in the field of Business Administration. This programme is designed not just to educate, but to redefine how you think, lead, and act in today's complex business environment. It is particularly developed for young people as we seek to sculpt them into effective global business leaders.

This is more than a qualification. It is an immersive experience where theory meets practice. You will engage with real-world case studies, sharpen your analytical and decision-making capabilities, and explore various disciplines covering strategy, finance, human resource development, analytical skills, marketing, and innovation, leadership, sustainability, design thinking, and entrepreneurship.

Through a dynamic and active classroom engagement and a highly interactive business simulation, you will develop the agility required to lead in uncertain times. We prepare you to face the world of business. Regardless of your background in your undergraduate studies, this course is designed to equip you with the tools and skillset to pursue a business profession and career.

What sets this programme apart is its strong emphasis on applied learning and career acceleration. With dedicated coaching and a structured internship opportunity, you will gain meaningful exposure to leading organisations across industries such as finance, banking, consulting, investment, mining, marketing and advertising, accounting and entrepreneurship. We also have a dedicated programme manager who ensures that you are well taken care of during the duration of the programme.

You will join a young, diverse, ambitious cohort of students who challenged to grow, collaborate, and push boundaries. By the end of this journey, you will not only understand business—you will be ready to shape it.

We look forward to welcoming you to a community committed to excellence, impact, sustainability and leadership.

Your future in business begins here!

Dr Emmanuel Silva Quaye
PDMBA, Programme Director



PDMBA ENTRY REQUIREMENTS

You can apply to do your PDMBA at WBS if:

- You have a three-year degree or National Higher Diploma at NQF 7 level.
- You have Mathematics competency at Matriculation level: Mathematics - minimum 50% and Mathematics Literacy - minimum 65%.
- You have an acceptable score on the WBS psychometric test battery.

Shortlisted candidates will be invited to write the WBS Admissions test.

CLASS OPTIONS/STUDY FORMATS

**FULL TIME
(ONE YEAR)**

JANUARY INTAKE

There is one intake per year:

Classes run on weekdays, from 08h30 to 16h00

PDMBA CURRICULUM

The Postgraduate Diploma in Management in the field of Business Administration is for young graduates who wish to accelerate their management careers but lack relevant work experience.

The WBS PDMBA is a perfect bridge between undergraduate study and the world of work. It is supported by an intensive career management programme and culminates in a two-month internship. You will meet like-minded people and be given countless networking opportunities.

COURSES

Quarter 1

- Group Dynamics (Compulsory attendance course)
- Financial and Management Accounting
- Operations Management
- Economics
- Marketing Management
- Internship Preparation (Compulsory attendance course)

Quarter 2

- Strategic Management
- Human Resource Management and Organisation Design and Development
- Analytical Problem Solving and Decision Making
- Business Disruption and Innovation
- Internship preparation (Compulsory attendance course)

Quarter 3

The academic third quarter consists of a compulsory two-month internship in full-time employment at an organisation of the student's choice from available companies. The internship is supported by an intensive Career Management programme which commences within the first two weeks of the Postgraduate Diploma in Management full-time programme (Internship Preparation).

Quarter 4

- Financial Management
- Entrepreneurship Management
- Business Simulation (Compulsory attendance course)



ELECTIVE COURSES

Students will also select one elective course from the following:

- Service Industry Management
- Strategic Marketing Management
- Strategic HR Development
- Negotiation Skills



Career Development

Your career is important to us and we offer a variety of career management services which we encourage our students to participate in.

These include:

- Career counselling and advisory
- Career workshops
- Employment consultation
- Annual Career Fair
- CV and cover letter formulation and critique
- Company workshops and competitions
- Graduate recruitment and networking events
- Mock interviews



Doing a PDM at WBS was one of the most strategic moves I could have made in my career and academic journey. The programme really develops one to become a critical thinker and have a solutionist mindset. What really stood out for me was that we were encouraged to share and openly engage our views about current trends and various strategies, and this gave us an incredible opportunity to learn from each other.

Hulisa Mutswaletswale
PDMBA GRADUATE

■ APPLICATION PROCESS

- Only online applications are accepted. Please go to www.wbs.ac.za and click on the apply now button and follow the links.
- Please ensure that all information is correct and that you have uploaded everything on the checklist.
- Should your application be successful, an amount of R15 000 will be payable on acceptance. This amount is non refundable and will be set against the registration fee payable in your first year.
- Deadline for applications: check website for update.

ONLINE CHECKLIST

- Online application form
- Faculty of Management Part III form
- Certified copies of academic transcripts and degree or diploma certificate(s)
- Proof of English language proficiency (for students who have not studied at tertiary level in English)
- SAQA evaluation certificate (International qualifications only)
- Non-refundable application fee of R200
- WBS Admission test: R950



PDMBA FEES


Fees for 2026 are R108 860.00, subject to an annual review.


ENQUIRIES PDMBA Applications: +27 (0) 861 000 927 | admissions.wbs@wits.ac.za


INTAKES January intake – 12 months (full-time)


THE WBS GRADUATE COMPETENCIES


As a school, we aim to ensure that every student graduating with a qualification at WBS is recognised as having a set of core graduate competencies developed through the successful completion of their programme. This means that WBS graduates emerge from their studies armed with recognisable behavioural and leadership characteristics that clearly identify them as WBS graduates.

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1 WBS graduates demonstrate disciplinary expertise and critical thinking skills.
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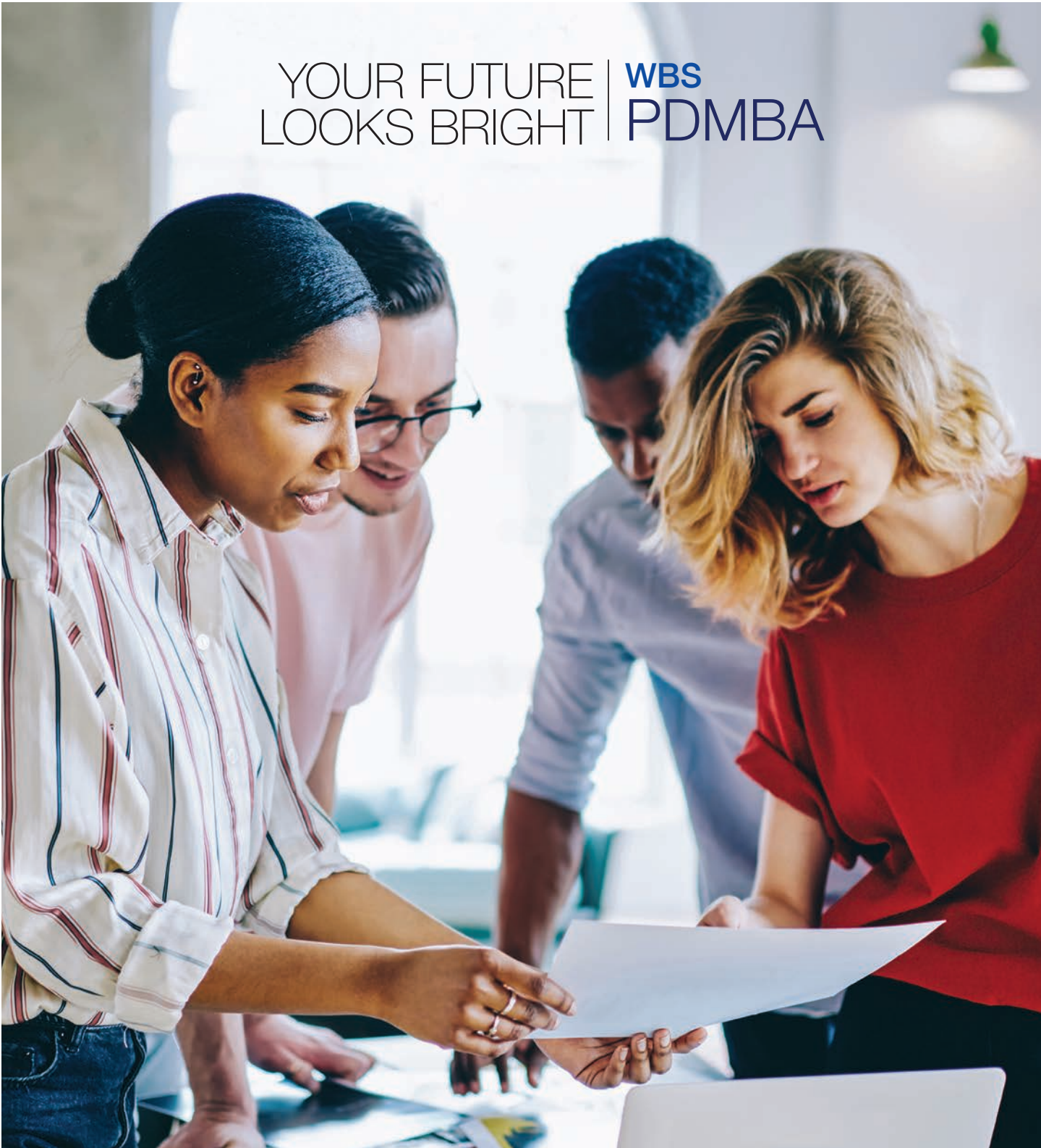
2 WBS graduates are entrepreneurial and innovative, integrating global and African perspectives in addressing organisational and/or societal challenges.
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3 WBS graduates develop data-driven solutions that harmonise financial, social, and environmental sustainability perspectives to address the dynamic business landscape.
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4 WBS graduates lead with purpose, integrity, inclusivity and accountability.
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5 WBS graduates are sensitive and personally responsive to the needs of society and organisations as change agents for the common good.

YOUR FUTURE
LOOKS BRIGHT | **WBS**
PDMBA





WBS Wits
Business
School
Sculpting global leaders

Postgraduate Diploma in Management in the field of Business Administration

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WITS BUSINESS SCHOOL

The University of the Witwatersrand

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