

Master of Management in African Philanthropy

MMAP





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■ DISCOVER **WBS**



OUR TEACHING METHOD

Our teaching method is lively and interactive, making extensive use of case studies which bring real-world business challenges into the classroom.



TEACHING EXCELLENCE

Apart from our full-time faculty, we have a number of visiting/adjunct professors from other business schools around the world. Numerous guest lecturers bring their up-to-the-minute business or industry knowledge into the classroom.



INTERNATIONAL PARTNER SCHOOLS

Thanks to our global partnerships, students can complete their electives at other business schools around the world, allowing for a perfect mix of local and international business knowledge.



CAREER DEVELOPMENT

Our Career Management Centre offers one-on-one coaching, career advice and counselling, CV formulation, mock interviews and career workshops and fairs, among many other services.



PUBLIC DIALOGUE, DEBATE AND DISCUSSION

WBS hosts regular public lectures and panel discussions on issues facing South Africa and the rest of the continent.



ACCREDITATION & MEMBERSHIPS



SOUTH AFRICAN
CASE STUDIES
PRODUCED BY OUR
CASE CENTRE

350

WBS HAS GRADUATED
THE MOST MBAs IN
AFRICA, WITH MORE
THAN

10 000

ALUMNI AROUND
THE WORLD

FACULTY
WITH PHDs

98%

■ MESSAGE FROM THE DIRECTOR, CAPSI

Philanthropy is a growing field of study globally. The Centre on African Philanthropy and Social Investment (CAPSI) at WBS is leading the field with its postgraduate programmes focusing on philanthropy in the African context.

Over the last few years, there has been a lot of attention on philanthropy and expectations have grown on its role towards creating inclusive and transformative societies. There are very few experts on African philanthropy on the continent. This is an opportunity to create a cohort of scholars and researchers in the field of philanthropic studies.

I am excited as the Director of CAPSI to present this degree that offers several important modules on understanding the role that philanthropy plays in development and how to manage and run or establish philanthropic and social investment institutions. In addition, this degree tackles issues that range from fundraising to public policy and sustainable development goals, ethics and religion in philanthropy and advising private wealth, among others.

If you are considering joining this exciting programme, you are indeed in the right place. Welcome aboard.

Prof Bheki Moyo
Director, CAPSI



MMAP ENTRY REQUIREMENTS

You can apply to do your MMAP at WBS if:

- You have a four year degree/postgraduate diploma in management or related/cognate discipline at NQF Level 8 with a good academic performance record.
- You have a level of competence in Maths and English equivalent to the SA NSC level.
- You have a minimum of three years' appropriate work experience. If the applicant seeks exemption from this requirement a letter of motivation must accompany the application.

Candidates may also be required to attend an interview with WBS.

Candidates short-listed may be required to complete admissions tests at their own cost.

CLASS OPTIONS/STUDY FORMATS

**FULL-TIME
(ONE YEAR)**

JANUARY INTAKE

NQF 9

One year online (full-time)

Orientation: Face-to-face for five consecutive days

MMAP CURRICULUM

Wits Business School's MMAP programme is geared towards developing expertise in the management of philanthropic resources. Courses focus on the intersection between public policy, development and philanthropy, as well as on the management and leadership of philanthropic institutions including family and corporate foundations.

There are three components of the Master of Management in African Philanthropy: core courses, electives and a research report.

1. CORE COURSES

The MMAP consists of 4 core courses as follows:

1. African Gifting and Philanthropy
2. Organisation and Management of Philanthropy
3. Resourcing African Gifting and Philanthropy
4. Research Methods

COURSES FOCUS
ON THE INTERSECTION
BETWEEN ► - - -



2. ELECTIVES

Students to select three from the list below.

- Advising Private Wealth
- Corporate Social Investment
- Community Gifting/Philanthropy
- Community Foundations
- Philanthropy (Gifting) and the Sustainable Development Goals (SDGs)
- The Role of Religion and Belief
- Public Policy, Law and Regulation

3. RESEARCH REPORT

As part of the MMAP, students complete a research report focused on advancing knowledge and practice in African philanthropy, including giving, volunteering, social investment, and fundraising.





All the learning was firmly grounded in theory, with lecturers who are global thought leaders in what philanthropy and gifting means in Africa. The field-based learning gave each of the students an opportunity to step outside of our everyday realities and consider areas where we can create impact through innovation. I consider having been part of the Wits Business School, and CAPSI in particular, a great privilege, particularly given the calibre of academic staff and colleagues that I interacted with. I will treasure the lifelong friendships and collaborations I made. I am now more confident about my place as a global leader because of WBS.

**Chiedza Chagutah
MMAP 2023**



■ APPLICATION PROCESS

- Only online applications are accepted. Complete an online application at www.wbs.ac.za by clicking on Online Applications on the top right hand corner and follow the links.
- Please ensure that all information is correct and that you have uploaded everything on the checklist.
- Should your application be successful, an amount of R15 000 will be payable on acceptance. This amount is non-refundable and will be offset against the registration fee payable in your first year.
- Deadline for applications: Please check the website for updates www.wbs.ac.za

ONLINE CHECKLIST

- Online application form
- Curriculum Vitae, including places of work to substantiate work experience
- Certified copies of academic transcripts in English and degree certificate(s)
- SAQA evaluation certificate (International qualifications only)
- Letter of motivation in support of application
- Non-refundable application fee of R200



MMAP FEES

Fees for the MMAP for 2025 are quoted as R152 420.00 (subject to review in 2026)

ENQUIRIES Applications: +27 (0) 861 000 927 | admissions.wbs@wits.ac.za

THE WBS GRADUATE COMPETENCIES

As a school, we aim to ensure that every student graduating with a qualification at WBS is recognised as having a set of core graduate competencies developed through the successful completion of their programme. This means that WBS graduates emerge from their studies armed with recognisable behavioural and leadership characteristics that clearly identify them as WBS graduates.

- 1  WBS graduates demonstrate disciplinary expertise and critical thinking skills.
- 2  WBS graduates are entrepreneurial and innovative, integrating global and African perspectives in addressing organisational and/or societal challenges.
- 3  WBS graduates develop data-driven solutions that harmonise financial, social, and environmental sustainability perspectives to address the dynamic business landscape.
- 4  WBS graduates lead with purpose, integrity, inclusivity and accountability.
- 5  WBS graduates are sensitive and personally responsive to the needs of society and organisations as change agents for the common good.

YOUR FUTURE | **WBS**
LOOKS BRIGHT | **MMAP**



**Master of Management
in African Philanthropy**

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