



Master of Business Administration

# MBA



a **life-changing** experience that magnifies your view of the world and the opportunities it offers.



South African case studies produced by our Case Centre

**350**



Faculty with PhDs

**95%**



Academic articles by our faculty published every year (+/-)

**55**



WBS has graduated the most MBAs in Africa

with more than **10 000** alumni around the world



**20**

international programmes per year  
— keeping you in touch with industry experts



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## MESSAGE FROM THE ACADEMIC DIRECTOR

Wits Business School (WBS) consists of a large MBA community that has significant impact on industry and in academia, not only in South Africa but across the globe. To have you as part of his community will be a great honour to us as our aim is to continue to be a programme of choice in Africa. Our MBA does not only provide you with problem solving and teamwork skills but, through our leadership quest programme, you will have the opportunity to reflect on your leadership style and beliefs, and identify the gaps that need to be closed to become a great leader. Our global study tour and international exchange programmes complete our MBA curriculum, adding an international flavour.

WBS has the largest number of faculty with PhDs in South Africa, mostly with international training and a good understanding of what an MBA student needs to transform into an outstanding manager and leader. We offer a dynamic classroom experience enriched through the use of up-to-date and contextually relevant case studies.

I am excited to welcome you onto the programme.

**Prof Logan Rangasamy**  
Academic Director

## ENTRY REQUIREMENTS

You can apply to do your MBA at WBS if:

- You have an NQF level 8 qualification.
- You have a minimum of four years work experience (two years in a managerial or senior position).
- You have a level of competence in Maths equivalent to the South African Matriculation Certificate.
- You are proficient in English.
- You have completed and achieved an acceptable level in either the GMAT, NMAT or the WBS admission test.
- You have a SAQA Evaluation Certificate (applicable to International qualifications).

## CLASS OPTIONS/STUDY FORMATS

The WBS MBA can be completed in the following formats:

### Part Time (2 years)

#### January Intake (Weekday class)

Two weekday evenings (17h30 – 21h00) and occasional Saturday classes as required.

#### January Intake (Saturday class)

Saturday classes (08h00 – 16h30) and occasional weekday classes as required.

### Modular Format (2 years)

#### June Intake

Five blocks of between 10 to 12 consecutive days.

# GAMEchanging CURRICULUM



Wits Business School's MBA curriculum reflects the changing business landscape in Africa to provide students with a globally relevant management degree. The intention is to develop a new generation of business leaders who are equipped to do business in Africa and beyond.

**There are four components of the WBS MBA:**

Core courses • Elective courses • Independent study • Global study tour

## COURSES + ELECTIVES

The MBA consists of 12 core courses and a choice of three electives

### CORE COURSES

- [1] Management and Financial Accounting and Finance
- [2] Economics for Business
- [3] Technology and Operations Management
- [4] Strategy
- [5] Organisational Design & Development and People Management
- [6] Critical Enquiry Skills
- [7] Business, Society and Collective Action
- [8] Marketing in a Connected World
- [9] Finance and Investment Decisions
- [10] Entrepreneurship and Innovation
- [11] Business Integration
- [12] Case Competition

### ELECTIVE COURSES

Students to select three from the following five areas of study:

- Dynamic Economies and Innovation
- Managing for Sustainability
- Finance
- Leading Organisations in a Complex Environment
- General Management

The curriculum revolves around five key themes:

01 Context in Africa

02 Context in South Africa

03 Sustainability

04 Entrepreneurial Action

05 Critical Engagement

NB: Electives are run full day weekdays and/or weekend depending on your selection, and they are subject to availability.

# INDEPENDENT STUDY

The independent study portion of the MBA comprises:

## LEADERSHIP QUEST

The Leadership Quest is an ongoing, independent study component of the MBA with a focus on individual leadership development and capability. It requires the student to research the topic of effective leadership to determine the kind of leader they want to become.

## APPLIED RESEARCH PROJECT

Students choose one out of four major projects:

- a consulting project;
- a social entrepreneurship project;
- a business venture proposal, or
- a research report.



# GLOBAL STUDY TOURS



Our MBA provides the best of local and international study opportunities. The global study tour is an integral part of the MBA curriculum and is designed to expose students to best practice learnings from complex international markets. Recent countries visited include China, USA, Brazil, Chile, Argentina, India, Vietnam, Thailand and Mauritius. There is also the option of a local study tour which includes visits to Durban, Cape Town and Botswana.

# MBA BLOCK-RELEASE SCHEDULE

(mid-year intake)

BLOCK	DAYS	COURSES
BLOCK 1	12 days	MBA Orientation (3 days)   Strategy   Economics for Business
BLOCK 2	10 days	Introduction to Independent Study Component   Management and Financial Accounting and Finance   Technology and Operations Management   Leadership Quest: Personal Development Component
BLOCK 3	9 days	Marketing in a Connected World   Critical Enquiry Skills   Organisational Design and Development and People   Management   Leadership Quest: Leadership Quest Briefing Component
BLOCK 4	12 days	Entrepreneurship   Finance & Investment Decisions   Business, Society and Collective Action   Independent Study Component (Applied Research Project)
BLOCK 5	12 days	Business Integration   Career Management (part of Leadership Quest)   Negotiation Skills (part of Leadership Quest)   Case Competition   Independent Study Component (Applied Research Project)



## APPLICATION PROCESS

- Only online applications are accepted. Complete an online application at [www.wbs.ac.za](http://www.wbs.ac.za) by clicking on the apply now button and follow the links.
- Required documents at application stage are on the Checklist.
- Shortlisted applicants may sit for one of the three admission tests: GMAT, NMAT or WBS admission test. The shortlisted candidate will receive confirmation / invite from the school to write the WBS admission test.
- Shortlisted RPL (Recognition of Prior Learning) applicants will be required to take only GMAT test. The GMAT requires extensive preparation and more information can be found on [www.gmat.com](http://www.gmat.com).
- Applicants will be required to attend an interview.
- A minimum deposit will be required upon acceptance of a place on the programme.

## MBA FEES

Fees for the MBA for 2024 are quoted as:

**R330 290\***

\*Subject to review in 2025

The estimated costs for International Study Tours are between \$3 300-\$5 800 (subject to currency Fluctuation). Invoice and payment due at least 6 months before the international programme.

### ENQUIRIES

MBA Applications: +27 (0) 861 000 927 or [admissions.wbs@wits.ac.za](mailto:admissions.wbs@wits.ac.za).

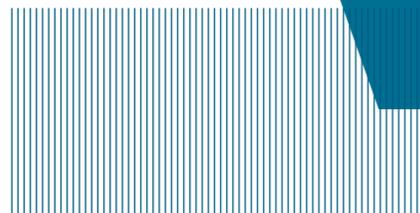
### INTAKES

- Mid-year intake (Modular format)
- January intake (Part-time)

## Checklist

- Online application form
- Curriculum Vitae
- Certified copies of academic transcripts and degree certificate(s)
- SAQA evaluation certificate (International qualifications only)
- Proof of English language proficiency (If English was not used as a medium of study)
- Non-refundable application fee of R200
- WBS admission tests (at a cost of R950)

**Deadline for applications:  
Check website for update**



The MBA programme at WBS is rigorous and demanding, and at the same time a rewarding, enriching, once-in-a-lifetime experience!

### OUR TEACHING METHOD

Our teaching method is lively and interactive, making extensive use of case studies which bring real-world business challenges into the classroom.

### TEACHING EXCELLENCE

Apart from our full-time faculty, we have a number of visiting/adjunct professors from other business schools around the world. Numerous guest lecturers bring their up-to-the-minute business or industry knowledge into the classroom.

### INTERNATIONAL PARTNER SCHOOLS

Thanks to our global partnerships, students can complete their electives at other business schools around the world, allowing for a perfect mix of local and international business knowledge.

### CAREER DEVELOPMENT

Our Career Management Centre offers one-on-one coaching, career advice and counselling, CV formulation, mock interviews and career workshops and fairs, among many other services.

### PUBLIC DIALOGUE, DEBATE & DISCUSSION

WBS hosts regular public lectures and panel discussions on issues facing South Africa and the rest of the continent.

# experience

# WBS



## Accreditation



The WBS MBA turned out to be a personal transformation journey which was well worth the time and financial investment. It equipped me with the tools that gave me clarity of decision with regards to what career path I should pursue further, and I got to understand the holistic view of the business ecosystem, its interaction with government as well as with the resource markets.

I also understood that one should not go into business without a game-changer offering in the market one intends entering or a growth strategy in place for expected returns. I have since gained a competitive edge in my career as the MBA gave me that something-extra that separates me from my peers.

The WBS MBA has turned out to be one of the best career decisions I ever took to this day.

**Dumisani Sibanda, MBA graduate**

One of the best decisions I've ever made in my life, was obtaining the WBS MBA. The skills developed through my MBA have allowed me to think globally when it comes to tackling current and future business challenges. It has positioned me as one of the leading industry experts, in my sphere of work, within the banking sector. Today I work for one of the leading multinationals in within the financial services sector and empowered to make key business decisions that drive the bottom line but most importantly, those that positively and sustainably impact our customers and communities in markets within which we operate across Africa.

**Tumi Phungwayo, MBA graduate**

UNIVERSITY OF THE  
WITWATERSRAND,  
JOHANNESBURG



**WBS** Wits  
Business  
School  
*Sculpting global leaders*

# MBA

[www.wbs.ac.za](http://www.wbs.ac.za)

## WITS BUSINESS SCHOOL

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**f in X**

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