



## Master of Business Administration

# MBA

in the field of  
Healthcare Leadership





“Transforming healthcare leadership: Sculpting leaders to create value and drive change”. Join the **MBA in the field of Healthcare Leadership (MBA-HL)** programme to shape the future of healthcare. For prospective students, it's a chance to gain the tools, knowledge and network to lead, innovate, and make a lasting impact in the healthcare sector. For sponsoring organisations, it's an investment in developing healthcare leaders capable of delivering exceptional results, driving innovation and maintaining a competitive edge.

**Discover the difference we can make together!**

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### Wits Business School

South African case studies produced by our Case Centre

**300**



Faculty with PhDs

**95%**



Academic articles by our faculty published every year (+/-)

**55**



Wits University

**20%**

of South Africa's A-rated Scientists



**4**

Nobel Laureates



# MBA IN THE FIELD OF HEALTHCARE LEADERSHIP



## MESSAGE FROM THE HEAD OF SCHOOL

Dear Aspiring Healthcare Leader,

We find ourselves at the brink of a new epoch in healthcare, where the insights garnered from the pandemic and the global quest for comprehensive health coverage are reshaping the landscape of the healthcare sector. In the midst of these transformative changes, the need for visionary, adaptable and compassionate leaders is more critical than ever. This is precisely where our groundbreaking MBA in the field of Healthcare Leadership (MBA-HL) comes into play.

Wits Business School takes great pride in its MBA programme, a programme that has left an indelible mark not only on academia but also on industries, both within South Africa and across the globe. The MBA-HL programme presents you with the opportunity to become part of the dynamic and influential MBA graduate community.

The MBA-HL programme is uniquely designed to nurture leaders for the post-pandemic world. It provides the foundational problem-solving, leadership and teamwork skills which are essential to tackle the challenges confronting the domestic and global healthcare sector.

The programme encourages deep introspection, aiding you in scrutinising your leadership approach, convictions, and developmental areas for growth - all crucial elements in shaping you into a transformative leader.

International study tours and study exchange initiatives expose you to the best practices and strategies in healthcare from around the world. This exposure enables you to grasp the interconnected nature of global healthcare challenges and their related solutions.

Leading academics from WBS, Wits University, international business schools and healthcare practitioners (from the private and public sectors) will be involved in the delivery of the programme. The opportunity to engage with these highly accomplished experts and educators will undoubtedly elevate your learning experience.

We assure you of our unwavering support and commitment to ensure that your MBA journey is enriching, empowering and transformative.

Let us collaborate to shape the future of healthcare in South Africa and beyond.

**Maurice Radebe**  
Head and Director of School

# ENTRY REQUIREMENTS

Embark on a transformative journey with our MBA-HL if you meet the following inclusive entry requirements:

- **Academic Excellence:** Hold an NQF level 8 qualification or international equivalent, signalling your proven academic ability and commitment to continued learning.
- **Industry Experience:** Bring at least four years of professional experience in the healthcare sector in either the private or public sector. We highly value the practical insights from your time in the field, particularly if you've spent two years in a managerial or senior position. This experience is key to participating in and contributing to the rich discussions and problem-solving scenarios in the programme.
- **Mathematical Proficiency:** Demonstrate a level of competence in Maths equivalent to the South African Matriculation Certificate. This proficiency ensures your readiness for the quantitative elements of the programme.
- **Language Skills:** Display proficiency in English, the language of instruction for the programme. Clear and effective communication is vital for active participation and success in our global learning environment.
- **Admission Test Scores:** Achieve an acceptable score in either the GMAT, NMAT or the WBS admission test. These scores help us assess your potential for academic success in the MBA-HL programme.
- **International Qualifications:** If you obtained your qualifications outside South Africa, you will need to present a SAQA Evaluation Certificate. This requirement ensures the comparability of international qualifications with the South African National Qualifications Framework.

Our entry requirements are designed to ensure that all our MBA-HL students bring a diverse set of skills and experiences to the programme, enriching the learning experience for everyone. If you meet these requirements and are committed to advancing your leadership skills in the healthcare sector, we welcome your application. Together, we can transform healthcare leadership and make a lasting impact on the healthcare sector.

## JOIN US IF:

- You have an NQF level 8 qualification.
- You have a minimum of four years' work experience in the healthcare sector (two years in a managerial or senior position).
- You have a level of competence in mathematics equivalent to the South African matriculation certificate.
- You are proficient in English.
- You have completed and achieved an acceptable level/ score in either the GMAT, NMAT or the WBS admission test.
- You have a SAQA Evaluation Certificate (applicable to international qualifications)



## CLASS STUDY FORMATS

The WBS MBA-HL is offered on a part-time (2 years) basis comprising both face-to-face and online classes.

Our MBA-HL at WBS embraces a forward-thinking, flexible and dynamic study format designed to meet your unique needs and foster an immersive learning experience. We utilize a blend of learning methods: face-to-face on-campus; real-time online classes; and peer-to-peer engagement.

The study format caters to various learning styles and logistical considerations, ensuring everyone can fully engage and contribute. The course design is engineered for seamless transitions between in-person and online settings, with a view to accommodating the needs of healthcare professionals.

The classes will be divided into 7 blocks commencing in March 2024 and ending in December 2025. Students will be required to attend face-to-face classes during the first and last weekend of each block (Friday evening, Saturday, and Sunday). Further, during each block, students will attend online lectures (2 hours per week), engage in online peer-to-peer activities and individual tasks. The assessments would be either online or in person undertaken at the end of each block.

Through this innovative approach, our MBA-HL programme offers an enriching, comprehensive, and accessible learning journey that equips healthcare leaders to thrive amidst the challenges of the ever-evolving global healthcare landscape.





# TRANSFORMING HEALTHCARE LEADERSHIP:

Sculpting leaders to create value and drive change.



## PROGRAMME STRUCTURE

Wits Business School's MBA in the Field of Healthcare Leadership curriculum reflects the changing business landscape in Africa to provide students with a globally relevant management degree. The intention is to develop a new generation of healthcare business leaders who are equipped to do business in Africa and beyond.

**The Curriculum revolves around the following themes in healthcare:**

01. South African, African and global context
02. Strategic leadership
03. Healthcare management
04. Managing change
05. Digital transformation

There are four components of the Master of Business Administration in the field of Healthcare Leadership

- ▶ 1. CORE COURSES
- ▶ 2. ELECTIVE COURSES
- ▶ 3. INDEPENDENT STUDY
- ▶ 4. GLOBAL STUDY TOUR

# COURSES + ELECTIVES

The MBA-HL consists of 14 Core Modules and a choice of 2 electives.

## CORE COURSES

### Student to complete the following 12 areas of study.

1. Research methods and ethics for healthcare leadership
2. Strategic leadership in healthcare
3. Strategies for leading change in healthcare
4. Strategic management of the healthcare value chain
5. Strategic marketing and branding for organisations
6. Digital enterprise management in a healthcare environment
7. Entrepreneurship in healthcare
8. Managerial accounting for decision-making in healthcare
9. Evolving healthcare law, policy and ethics
10. Organisational design, development and behaviour in healthcare
11. Healthcare economics
12. Global trends in healthcare

### Independent Study

13. Leadership quest in healthcare
14. Applied research report in healthcare leadership

## INDEPENDENT STUDY PORTION

### 1. Leadership Quest

The 'Leadership Quest' is an ongoing, independent study component in which students identify through research and literature, the characteristics of an effective leader. Emphasis is on personal development, self-awareness and individual coaching.

### 2. Applied research project

Students undertake an individual research project on a topic related to healthcare issues, developments or leadership.

## GLOBAL STUDY TOUR

As an integral component of the MBA-HL programme, students will engage in an international study tour designed to provide them with insights into global healthcare leadership practices and developments.

## ELECTIVE COURSES

### Students can choose courses from the following electives (not all will be offered in every academic year).

1. Healthcare in society
2. Healthcare information management
3. Healthcare data analytics and artificial intelligence
4. Health care systems and policy
5. Managing talent in healthcare organisations
6. Foreign elective a
7. Foreign elective b
8. International study exchange (equivalent to 2 foreign electives)

# APPLICATION PROCESS

- Only online applications are accepted. Complete an online application at <https://www.wits.ac.za/postgraduate/applications/>.
- Required documents at application stage are on the Checklist.
- Shortlisted applicants may sit for one of the three admission tests: GMAT, NMAT or WBS admission test. The shortlisted candidate will receive confirmation from the school to write the WBS admission test.
- Shortlisted RPL (Recognition of Prior Learning) applicants will be required to take only GMAT test. More information can be found on [www.gmat.com](http://www.gmat.com).
  - Applicants will be required to attend an interview.
  - A minimum deposit will be required upon acceptance of a place on the programme

**Deadline for applications:**  
Please visit [www.wbs.ac.za](http://www.wbs.ac.za)

## FEES

Fees for MBA-HL are estimated at  
**R339 000\***

\* Subject to review in January 2024

This does not include the costs of the global study tour, foreign electives and international exchange. Invoice and payment due at least 6 months before the international programme.

## ENQUIRIES

+27 (0)861 000 927

[admissions.wbs@wits.ac.za](mailto:admissions.wbs@wits.ac.za)



## Checklist

- Online application form
- Curriculum vitae
- Certified copies of academic transcripts and degree certificates
- SAQA evaluation certificate (International Qualifications only)
- Proof of English language proficiency (If English was not a medium of study)
- Non refundable application fees of R200
- WBS admission test (at a cost of R950)



APPLY ONLINE



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# MBA

[www.wbs.ac.za](http://www.wbs.ac.za)

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Healthcare Leadership

### WITS BUSINESS SCHOOL

The University of the Witwatersrand

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