

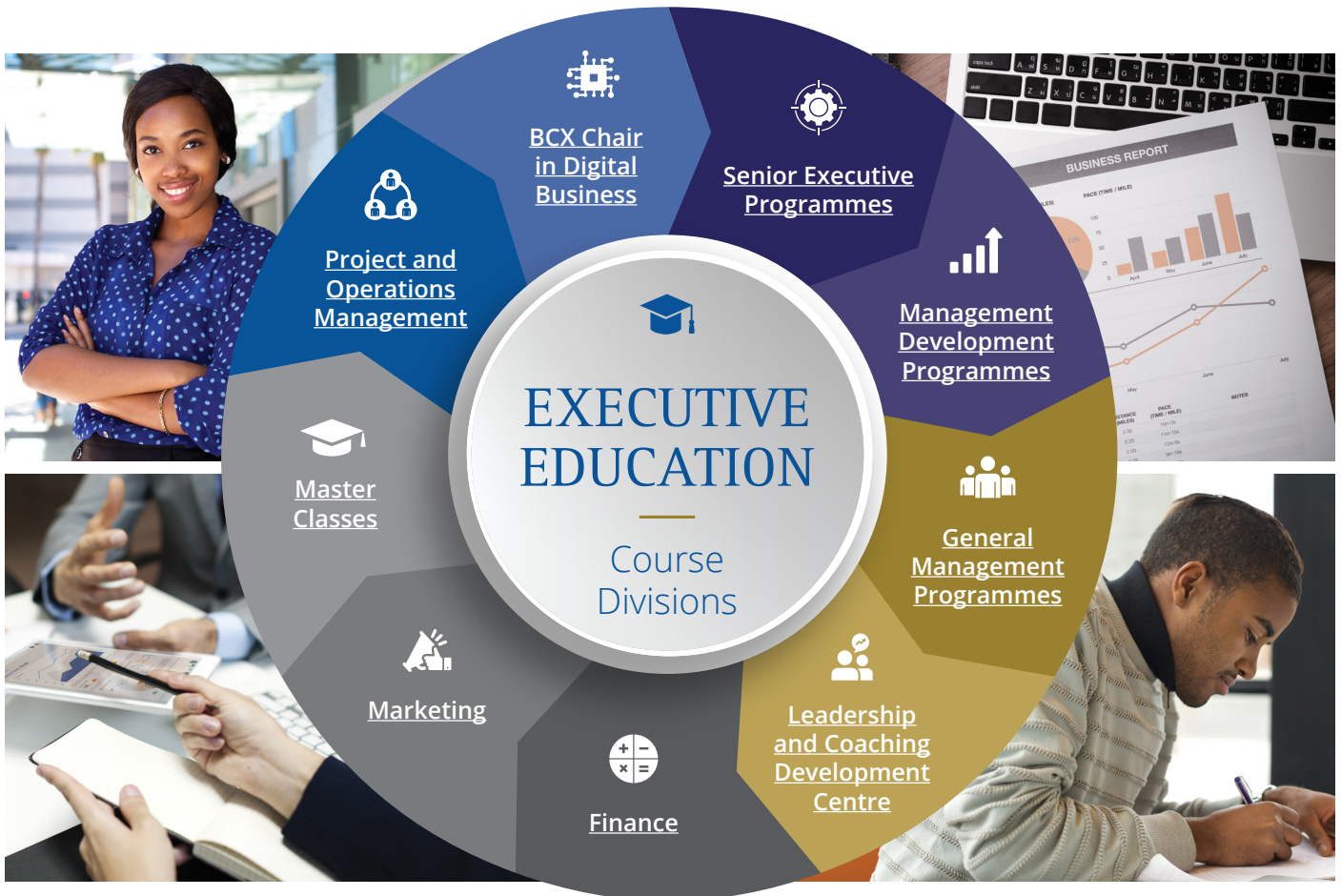
# Executive Education Course Outline 2019



## EXECUTIVE EDUCATION

Wits Business School Executive Education offers both short courses and customised programmes that meet the needs of individuals and companies for a cost-effective and impactful learning solution.

Our executive education programmes develop the skills, qualities and attributes required to lead organisations, start and scale sustainable businesses and implement business transformations.



## CUSTOMISED IN-COMPANY PROGRAMMES

As your partner, we will support your company's learning path by creating and delivering programmes that align skills development with your HR and overall strategies. For customised in-company programmes, visit [wbs.page.link/CICP](https://wbs.page.link/CICP)

CUSTOMISED IN-COMPANY CONTACT DETAILS		
Name	Telephone	Email
Desikan Naidoo	011 717 3142	desikan.aidoo@wits.ac.za
Ariadne David	011 717 3875	ariadne.david@wits.ac.za
Lawrence Dube	011 717 3594	lawrence.dube@wits.ac.za
Zihlobo Siwela	011 717 3942	zihlobo.siwela@wits.ac.za

GENERAL ENQUIRIES:	
Telephone	
011 717 3377	



Scan this QR code or visit our website on [wbs.page.link/ExecEd](https://wbs.page.link/ExecEd) for more information.

COURSE	START	END	COST
<b>SENIOR EXECUTIVE PROGRAMMES</b>			
Executive Development Programme (EDP 9)	11 Mar	31 May	R 65 000
Executive Development Programme (EDP 10)	16 Sep	29 Nov	R 65 000
International Executive Development Programme (IEDP)	01 Aug	01 Sep	R 305 000
<b>MANAGEMENT DEVELOPMENT PROGRAMMES</b>			
New Managers Programme (Part Time - NMP 13)	02 Mar	24 Aug	R 48 200
New Managers Programme (Part Time - NMP 14)	01 Jun	16 Nov	R 48 200
New Managers Programme (Full Time - NMP 97)	04 Mar	07 Jun	R 48 200
New Managers Programme (Full Time - NMP 98)	09 Sep	06 Dec	R 48 200
Management Advancement Programme (Part Time - MAP 140)	07 Feb	13 Sep	R 62 000
Management Advancement Programme (Part Time - MAP 141)	04 Apr	08 Nov	R 62 000
Management Advancement Programme (Full Time - MAP 142)	09 May	23 Aug	R 62 000
Management Advancement Programme (Weekend Block Release - MAP 143)	02 Jul	01 Nov	R 62 000
Management Advancement Programme (Part Time - MAP 144)	06 Sep	12 Jun (2020)	R 62 000
Management Advancement Programme (KZN)	12 Feb	21 June	R 62 000
<b>GENERAL MANAGEMENT PROGRAMMES</b>			
Thinking and Planning Strategically (TPS)	15 Jul	18 Jul	R 18 700
Managing & Leading People (MLP 1)	12 Mar	16 Mar	R 15 500
Managing & Leading People (MLP 2)	17 Sep	21 Sep	R 15 500
<b>LEADERSHIP AND COACHING DEVELOPMENT CENTRE</b>			
Senior Leaders Development (SLD 10)	14 Feb	08 Nov	R 62 590
Future Leaders Development (FLD 2)	06 May	09 Sep	R 41 500
Women in Leadership (WIL 5)	08 Apr	06 Aug	R 39 850
Effective Coaching & Mentoring (ECM)	13 Feb	30 Jul	R 29 850
<b>FINANCE</b>			
Finance for Non-Financial Managers (FNF 14)	15 Apr	18 Apr	R 16 000
Finance for Non-Financial Managers (FNF 15)	19 Aug	22 Aug	R 16 000
Finance for Non-Financial Managers (FNF 16)	18 Nov	21 Nov	R 16 000
Applied Financial Management (AFM)	06 May	11 Sep	R 46 500
<b>MARKETING</b>			
Creating & Managing Digital Marketing Strategies (CMDMS)	TBC	TBC	R 19 800
<b>MASTERCLASSES</b>			
Masterclass in Leading Change to Prevent Burnout	TBC	TBC	R 6 200
<b>PROJECT AND OPERATIONS MANAGEMENT</b>			
Advanced Business Project Management (ABPM)	20 May	16 Aug	R 52 000
Fundamentals of Business Project Management (FBPM)	01 Apr	05 Apr	R 23 850
<b>BCX CHAIR IN DIGITAL BUSINESS</b>			
Emerging Leaders in Digital Business (ELDB 1)	25 Mar	03 Oct	R 58 000
Accelerated Leaders in Digital Business (ALDB 1)	11 Mar	26 Sep	R 63 000
Transformational Executive Leaders in Digital Business (TELDB 1)	04 Mar	17 Oct	R 75 500
Immersion Experience in Cutting Edge Digital Business (IECEDB 1)	25 Feb	01 Mar	R 18 550
Immersion Experience in Cutting Edge Digital Business (IECEDB 2)	22 Jul	26 Jul	R 18 550
Immersion Experience in Cutting Edge Digital Business (IECEDB 3)	21 Oct	25 Oct	R 18 550
Digital Technology Fundamentals (DTF 1)	01 Apr	05 Apr	R 18 300
Digital Technology Fundamentals (DTF 2)	24 Jun	28 Jun	R 18 300
Digital Technology Fundamentals (DTF 3)	02 Sep	06 Sep	R 18 300

**Disclaimer - Accreditation:** These short courses are accredited by the university in accordance with its statutory mandate. It does not lead to a qualification registered on the National Qualifications Framework (NQF).