ACADEMIC PROGRAMMES

WITS BUSINESS SCHOOL OFFERS A RANGE OF GENERALIST, SPECIALIST AND RESEARCH DEGREES/DIPLOMAS:

**A GENERALIST DEGREE/DIPLOMA** offers a broad understanding of the business environment and is key to advancing leadership/management skills.

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<th>Degree/Diploma</th>
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<td>Master of Business Administration (MBA)</td>
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<td>Postgraduate Diploma in Business Administration (PDBA)</td>
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<tr>
<td>Postgraduate Diploma in Management (PDM)</td>
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</table>

**A SPECIALIST DIPLOMA** is for those wishing to further their graduate studies in a specific field.

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<tr>
<th>Degree/Diploma</th>
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<td>Postgraduate Diploma in Management in the field of Digital Business (PDM DB)</td>
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<td>Postgraduate Diploma in Management in the field of Energy Leadership (PDM EL)</td>
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</table>

**A SPECIALIST DEGREE** is traditionally pursued by those wishing to advance their prior graduate degree in a specific field.

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<tr>
<th>Degree/Diploma</th>
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<td>Master of Management in Entrepreneurship and New Venture Creation</td>
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<td>Master of Management in the field of Strategic Marketing</td>
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</tr>
</tbody>
</table>

**A RESEARCH DEGREE** offers the opportunity to work under an expert academic supervisor and research an area that best matches your professional interests.

<table>
<thead>
<tr>
<th>Degree/Diploma</th>
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</thead>
<tbody>
<tr>
<td>Master of Management by Research</td>
<td>17</td>
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<tr>
<td>Doctor of Philosophy (PhD)</td>
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WHY WITS BUSINESS SCHOOL?

Wits Business School (WBS) is the Graduate School of Business Administration at the University of the Witwatersrand (known as ‘Wits’). WBS forms part of the Faculty of Commerce, Law and Management (CLM).

Having celebrated its 50th anniversary in 2018, WBS is one of the oldest and most established business schools in South Africa and is proud to have graduated the highest number of MBAs in Africa. WBS is renowned for its flagship MBA programme, as well as its customised and open executive education courses. WBS also offers a Postgraduate Diploma in Business Administration (PDBA) and its perennially popular Postgraduate Diploma in Management (PDM). In addition, the School offers a number of specialised Master’s programmes.

WBS is known for its teaching and academic excellence and has the highest number of PhDs among its faculty than any other business school in Africa. Its PhD programme is the largest in South Africa and attracts doctoral candidates from all over the continent.

WBS is situated on its own campus in leafy, historic Parktown, Johannesburg, in the heart of the most vibrant commercial hub of Africa. Through our extensive networks, WBS has access to global thought leaders across all sectors of business and society. The School is at the forefront of research in the context of emerging markets, and has positioned itself as a centre of dialogue, debate and discourse on a range of social, economic and political issues facing Africa. The WBS Chair in Digital Business, the African Energy Leadership Centre and Chair in African Philanthropy are the first of their kind on the continent.
# MASTER OF BUSINESS ADMINISTRATION (MBA)

## FORMAT:
- **Part-time**: 24 months (January intake)
- **Modular format**: 24 months (June intake)

## WHO IS IT FOR?
- Motivated, focused professionals who wish to advance their careers in business leadership.

## CURRICULUM:
The MBA comprises 12 core courses and three electives, an independent study component and a global study tour. The independent study component comprises the following:

### A. Applied Research Project
- [1] Social Entrepreneurship Project
- [2] Consultancy Assignment

### B. The Leadership Quest

## CORE COURSES

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Economics for Business</td>
<td>Marketing in a Connected World</td>
</tr>
<tr>
<td>Technology and Operations Management</td>
<td>Finance and Investment Decisions</td>
</tr>
<tr>
<td>Strategy</td>
<td>Entrepreneurship and Innovation</td>
</tr>
<tr>
<td>Organisational Design/Development and People Management</td>
<td>Business Integration</td>
</tr>
<tr>
<td>Critical Enquiry Skills</td>
<td>Case Competition</td>
</tr>
</tbody>
</table>

## ELECTIVES (Select 3)

<table>
<thead>
<tr>
<th>Dynamic Economies and Innovation</th>
<th>Leading Organisations in a Complex Environment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managing for Sustainability</td>
<td>General Management</td>
</tr>
<tr>
<td>Finance</td>
<td></td>
</tr>
</tbody>
</table>

## REQUIREMENTS:
- An Honours degree (NQF Level 8)
- Minimum four years’ work experience
- Maths competency (equivalent to South African matric)
- Proficiency in English
- GMAT/NMAT or WBS Admission Test
- SAQA verification of qualification (if international)

## FEES (2020):
**R 249 920**

*Please note: Fee is subject to review in 2021.*

## HOW DO I APPLY?
- Online applications only: [www.wbs.ac.za](http://www.wbs.ac.za)

## ENQUIRIES:
- +27 11 717 3544
- admissions.wbs@wits.ac.za
POSTGRADUATE DIPLOMA IN BUSINESS ADMINISTRATION (PDBA)

FORMAT:
- **Part-time:** 12 months (January intake)
- **Modular format** (June intake)

WHO IS IT FOR?
Motivated, focused professionals who wish to hone their business skills while working; students considering doing an MBA.

Students who successfully complete the PDBA receive credits towards their MBA.

CURRICULUM:
There are eight core courses, two to three per quarter.

<table>
<thead>
<tr>
<th>WHAT DOES THE CURRICULUM LOOK LIKE?</th>
</tr>
</thead>
<tbody>
<tr>
<td>COURSES:</td>
</tr>
<tr>
<td>Quarter 1</td>
</tr>
<tr>
<td>• Critical Business Skills</td>
</tr>
<tr>
<td>• Business Law</td>
</tr>
<tr>
<td>Quarter 2</td>
</tr>
<tr>
<td>• Marketing and Sales</td>
</tr>
<tr>
<td>• People Management</td>
</tr>
<tr>
<td>• Entrepreneurship</td>
</tr>
<tr>
<td>Quarter 3</td>
</tr>
<tr>
<td>• Economics for Business</td>
</tr>
<tr>
<td>• Strategy</td>
</tr>
<tr>
<td>Quarter 4</td>
</tr>
<tr>
<td>• Management and Financial Accounting, and Finance</td>
</tr>
<tr>
<td>• Technology and Operations Management</td>
</tr>
</tbody>
</table>

REQUIREMENTS:
- A Bachelor’s degree (NQF 7)
- Minimum two years’ work experience
- Proficiency in English
- GMAT or WBS admission test
- Maths competency (equivalent to South African matric)

FEES (2020):
**R 88 650**
*Please note: Fee is subject to review in 2021.

HOW DO I APPLY?
Online applications only: www.wbs.ac.za

ENQUIRIES:
+27 11 717 3544
admissions.wbs@wits.ac.za
# POSTGRADUATE DIPLOMA IN MANAGEMENT (PDM)

**FORMAT:**
Full-time *(one-year)* starting in January

**WHO IS IT FOR?**
Young graduates who wish to change or accelerate their careers, but lack relevant work experience.

**CURRICULUM:**
The PDM comprises 14 core courses, one elective and an internship.

### WHAT DOES THE CURRICULUM LOOK LIKE?

<table>
<thead>
<tr>
<th>COURSES:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Quarter 1</strong></td>
</tr>
<tr>
<td>• Group Dynamics <em>(Compulsory attendance course)</em></td>
</tr>
<tr>
<td>• Financial and Management Accounting</td>
</tr>
<tr>
<td>• Operations Management</td>
</tr>
<tr>
<td>• Economics</td>
</tr>
<tr>
<td>• Marketing Management</td>
</tr>
<tr>
<td>• Internship Preparation <em>(Compulsory attendance course)</em></td>
</tr>
<tr>
<td><strong>Quarter 2</strong></td>
</tr>
<tr>
<td>• Strategic Management</td>
</tr>
<tr>
<td>• Human Resource Management and Organisation Design and Development</td>
</tr>
<tr>
<td>• Analytical Problem Solving and Decision Making</td>
</tr>
<tr>
<td>• Business Disruption and Innovation</td>
</tr>
<tr>
<td>• Internship Preparation <em>(Compulsory attendance course)</em></td>
</tr>
<tr>
<td><strong>Quarter 3</strong></td>
</tr>
<tr>
<td><strong>INTERNSHIP PROGRAMME</strong></td>
</tr>
<tr>
<td>The academic third quarter consists of a compulsory two month internship in full-time employment at an organisation of the student’s choice from available companies. The internship is supported by an intensive Career Management programme which commences within the first two weeks of the Postgraduate Diploma in Management full-time programme <em>(Internship Preparation)</em>.</td>
</tr>
<tr>
<td><strong>Quarter 4</strong></td>
</tr>
<tr>
<td>• Financial Management</td>
</tr>
<tr>
<td>• Entrepreneurship Management</td>
</tr>
<tr>
<td>• Business Simulation <em>(Compulsory attendance course)</em></td>
</tr>
</tbody>
</table>
ELECTIVES (Choose one)

<table>
<thead>
<tr>
<th>Service Industry Management</th>
<th>Strategic HR Development</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Marketing Management</td>
<td>Negotiation Skills</td>
</tr>
</tbody>
</table>

REQUIREMENTS:

- A three-year degree or National Higher Diploma at NQF 7 level
- Proficiency in English
- An acceptable score on the WBS admission test
- Maths competency (equivalent to South African matric)

FEES (2020):

R 87 560*

*Please note: Fee is subject to review in 2021.

HOW DO I APPLY?

Online applications only: www.wbs.ac.za

ENQUIRIES:

+27 11 717 3544
admissions.wbs@wits.ac.za
POSTGRADUATE DIPLOMA IN MANAGEMENT IN THE FIELD OF DIGITAL BUSINESS (PDM DB)

FORMAT:
Modular format over 12 months (January intake)

WHO IS IT FOR?
Postgraduate students/professionals who wish to grow their career in digital business or enhance their understanding of digitisation and the Fourth Industrial Revolution.

CURRICULUM:
The PBM DB comprises 12 core courses.

<table>
<thead>
<tr>
<th>CORE COURSES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Strategy for a Digital World</td>
<td>Talent management for Digital Business</td>
</tr>
<tr>
<td>Digital Technology Fundamentals</td>
<td>Policy, Governance and Ethics in Digital Business</td>
</tr>
<tr>
<td>Marketing for Digital Business</td>
<td>Customer Experience Management</td>
</tr>
<tr>
<td>Digitilising Operations Management</td>
<td>Systems Thinking in the Digital Economy</td>
</tr>
<tr>
<td>Innovation and Entrepreneurship for Digital Business</td>
<td>New Methods in Information Technology (IT) Management</td>
</tr>
<tr>
<td>Digital Readiness, Transformation and Change Management</td>
<td>Digital Business in Africa</td>
</tr>
</tbody>
</table>

REQUIREMENTS:
- A three-year degree or national higher diploma at NQF 7 level
- Minimum two years’ professional organisational experience
- Mathematics and English proficiency

FEES (2020):
R 85 670*
*Please note: Fee is subject to review in 2021.

HOW DO I APPLY?
Online applications only: www.wbs.ac.za

ENQUIRIES:
+27 11 717 3544
admissions.wbs@wits.ac.za
POSTGRADUATE DIPLOMA IN MANAGEMENT IN THE FIELD OF ENERGY LEADERSHIP (PDM EL)

FORMAT:
Modular format over 12 months (January intake)

WHO IS IT FOR?
Postgraduate students and professionals who wish to grow their career in the energy sector as business leaders.

CURRICULUM:
The PBM EL comprises 12 core courses.

<table>
<thead>
<tr>
<th>CORE COURSES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy Value Chains</td>
<td>Talent Management Fundamentals</td>
</tr>
<tr>
<td>Energy Geography, Geopolitics and Macroeconomics</td>
<td>Leadership Fundamentals</td>
</tr>
<tr>
<td>Strategic Management of Energy Innovation</td>
<td>Introduction to Energy Policy and Regulation</td>
</tr>
<tr>
<td>Energy and Environmental Sustainability</td>
<td>Energy Entrepreneurship and Enterprise Development in Africa</td>
</tr>
<tr>
<td>Energy Finance, Business Strategy and Investment</td>
<td>Energy Decarbonising Fundamentals</td>
</tr>
<tr>
<td>Ethics and Corporate Governance</td>
<td>Introduction to Systems Thinking in Energy Environments</td>
</tr>
</tbody>
</table>

REQUIREMENTS:
› A Bachelor’s degree
› Above-average competence in Mathematics and English
› Two years’ appropriate work experience

FEES (2020):
R 58 320*
*Please note: Fee is subject to review in 2021.

HOW DO I APPLY?
Online applications only: www.wbs.ac.za

ENQUIRIES:
+27 11 717 3544
admissions.wbs@wits.ac.za
MASTER OF MANAGEMENT IN ENTREPRENEURSHIP & NEW VENTURE CREATION

FORMAT:
The Master of Management (MM) in Entrepreneurship and New Venture Creation is a full-time, modular programme equivalent to two full academic years. Although this is a full-time degree, classes are scheduled in late afternoons and evenings, to accommodate individuals with work commitments.

WHO IS IT FOR?
Established and potential entrepreneurs; Entrepreneurial educators/advisors/consultants; Corporate entrepreneurs and managers; Social entrepreneurs; SMME mentors and strategists; Academics and researchers

There are two components of the MM in Entrepreneurship and New Venture Creation:

CURRICULUM:

[1] Core Courses

<table>
<thead>
<tr>
<th>CORE COURSES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Entrepreneurship Theory and Practice</td>
<td>Technology and High Growth Entrepreneurship</td>
</tr>
<tr>
<td>Corporate Entrepreneurship</td>
<td>Research Methodology</td>
</tr>
<tr>
<td>Enterprise Development</td>
<td>Decision Science</td>
</tr>
<tr>
<td>Global Entrepreneurship</td>
<td>Research Theory and Design</td>
</tr>
<tr>
<td>Social Entrepreneurship</td>
<td></td>
</tr>
</tbody>
</table>


RESEARCH REPORT: The second part of the programme requires students to complete a rigorously researched, high-quality research report. Students work independently, with a supervisor, and no classes are scheduled for this period. Students are expected to submit their final reports in February.
**REQUIREMENTS:**

- A first degree or Honours equivalent
- Mathematics and English proficiency
- Post-university entrepreneurial, corporate or informal experience is an advantage

**FEES (2020):**

R 147 000*

*Please note: Fee is subject to review in 2021.

**HOW DO I APPLY?**

Online applications only:

www.wbs.ac.za

**ENQUIRIES:**

+27 11 717 3544
admissions.wbs@wits.ac.za
**MASTER OF MANAGEMENT IN FINANCE & INVESTMENT**

**FORMAT:**
The Master of Management (MM) in Finance and Investment is a one-year, full-time (block release) specialist degree.

**WHO IS IT FOR?**
Postgraduate students who wish to pursue a career in specific areas of finance as a practitioner or researcher.

**CURRICULUM:**
There are three components of the MM in the Field of Finance and Investment:

1. **Core Courses**

- Corporate Finance and Financial Statement Analysis
- Macro-environmental Financial Analysis

2. **Electives**

- Investments
- Applied Financial Econometrics

3. **Research Report**

**CORE COURSES**

<table>
<thead>
<tr>
<th>Core Courses</th>
<th>Electives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Finance and Financial Statement Analysis</td>
<td>Investments</td>
</tr>
<tr>
<td>Macro-environmental Financial Analysis</td>
<td>Applied Financial Econometrics</td>
</tr>
</tbody>
</table>

**ELECTIVES** Students choose four from any of the three specialisation streams below:

1. **Corporate Finance**
   - Advanced corporate finance and corporate governance
   - Capital budgeting and project finance
   - Advanced financial statement analysis and disclosures

2. **Banking and Capital Markets**
   - Banking operations and financial institutions management
   - Investment banking and primary markets
   - Real estate markets and mortgage finance
   - Development and entrepreneurial finance
   - Emerging markets and financial market development
   - International finance and globalisation

3. **Investments and Financial Engineering**
   - Trading and securities selection
   - Asset management and portfolio formation
   - Derivatives, debt and structured contracts
   - Models, forecasting and risk management

**RESEARCH REPORT:** The research report will focus on one of the above specialisation streams.

**REQUIREMENTS:**
- A four year degree/diploma (NQF 8) with a major in one of the following: Economics, Mathematics, Finance, Business Studies, Engineering, Law.
- Evidence of strength in numeracy (individuals with limited numeracy will need additional Mathematics training)

**FEES (2020):**
R 159 580*

*Please note: Fee is subject to review in 2021.

**HOW DO I APPLY?**
Online applications only: [www.wbs.ac.za](http://www.wbs.ac.za)

**ENQUIRIES:**
+27 11 717 3544
admissions.wbs@wits.ac.za
MASTER OF MANAGEMENT IN THE FIELD OF BUSINESS & EXECUTIVE COACHING

FORMAT:
The Master of Management (MM) in the field of Business and Executive Coaching is a two-year, full-time specialist degree which is aligned to the Graduate School Alliance for Education in Coaching (GSAEC).

WHO IS IT FOR?
Postgraduate students/professionals seeking to further their own self-development and apply this knowledge to the development of others; business coaches looking to enhance their coaching skills and gain a deeper understanding of the coaching process.

CURRICULUM:
The MM in the field of Business and Executive Coaching comprises four parts:

[1] Course work
[3] Personal growth
[4] Practical coaching

CORE AREAS OF FOCUS

<table>
<thead>
<tr>
<th>Psychological acumen underpinning coaching</th>
<th>Learning theories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coaching skills</td>
<td>Leadership in organisations</td>
</tr>
<tr>
<td>The coaching process</td>
<td>Organisational development</td>
</tr>
<tr>
<td>Research methodology</td>
<td>Professional practice and ethics</td>
</tr>
<tr>
<td>Business acumen underpinning coaching</td>
<td>Development of self-awareness</td>
</tr>
</tbody>
</table>

The MM in the field of Business and Executive Coaching makes clear distinctions between:

• The knowledge and theory the practice of executive coaching;
• The core coaching competencies, and
• The coaching process.

RESEARCH REPORT: Based on international scholarly standards of academic research, the student is expected to:

• Select a coaching related topic of their choice to research, and
• Make a contribution to the academic literature.

REQUIREMENTS:

➔ A first degree or Honours equivalent
➔ Written motivation
➔ Relevant work experience
➔ WBS Assessments

FEES (2020):
R 163 770*

*Please note: Fee is subject to review in 2021.

HOW DO I APPLY?
Online applications only:
www.wbs.ac.za

ENQUIRIES:
+27 11 717 3544
admissions.wbs@wits.ac.za
MASTER OF MANAGEMENT IN THE FIELD OF DIGITAL BUSINESS

FORMAT:
Modular format over 12 months (January intake)

The independent study (research) component runs concurrently with the coursework with a final research report due in January 2020.

WHO IS IT FOR?
Postgraduate students/professionals who wish to grow their career in digital business or enhance their understanding of digitisation in order to manage a business in the emergent digital world.

CURRICULUM:
The curriculum comprise six core courses, six electives and a research report

[5] Innovation and Entrepreneurship for Digital Business

ELECTIVES:

| Systems Thinking in the Digital Economy | Digital Financial Services |
| Applied Big Data and Analytics | Digital Government |
| Cybersecurity and Risk Management | Digital Commerce |

REQUIREMENTS:
⊙ A first degree and postgraduate studies (preferably an Honours degree)
⊙ WBS APIL (psychometric) test
⊙ Three to five years’ work experience

FEES (2020):
R 144 720*
*Please note: Fee is subject to review in 2021.

HOW DO I APPLY?
Online applications only: www.wbs.ac.za

ENQUIRIES:
+27 11 717 3544
admissions.wbs@wits.ac.za
MASTER OF MANAGEMENT IN THE FIELD OF ENERGY LEADERSHIP

FORMAT:
Modular (block release): One year – 18 months

WHO IS IT FOR?
Postgraduate students and professionals who wish to grow their career in the energy sector as business leaders

CURRICULUM:
The curriculum comprises 10 core courses, six electives and a research report.

[1] Energy Leadership Programme Orientation
[3] Energy Geography, Geopolitics and Macroeconomics
[5] Energy and Environmental Sustainability
[7] Ethics and Corporate Governance
[9] Leadership Quest
[10] Research Methodology (duly performed)

ELECTIVE COURSES:

| Energy Entrepreneurship and Enterprise Development in Africa | Energy Market Structures |
| Systems Thinking and Complexity | Energy in Future Cities |
| Decarbonising Energy | Strategic Talent Management in Energy Environments |

RESEARCH REPORT: (50%) Candidates must undertake academic research and produce a mini-thesis.

REQUIREMENTS:
➢ First degree and postgraduate studies (preferably an Honours degree)
➢ Above-average competence in Mathematics and English
➢ Three to five years' appropriate work experience

FEES (2020): R 111 980*
*Please note: Fee is subject to review in 2021.

HOW DO I APPLY?
Online applications only: www.wbs.ac.za

ENQUIRIES:
+27 11 717 3544
admissions.wbs@wits.ac.za
# MASTER OF MANAGEMENT IN THE FIELD OF INNOVATION STUDIES

**FORMAT:**
The Master of Management (MM) in the field of Innovation Studies is a one-year full-time programme and is one of the only offerings of its kind on the African continent. Teaching is provided on a block-release basis to accommodate the needs of busy working professionals.

**WHO IS IT FOR?**
Postgraduate students and/or mid-level career professionals who intend to pursue careers in innovation management or innovation policy in business, academia or civil society organisations.

**CURRICULUM:**
The curriculum comprises 3 core courses, 3 electives and a research report

### CORE COURSES:

<table>
<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>3. Research Methods in Innovation Policy and Management</td>
<td></td>
</tr>
</tbody>
</table>

### ELECTIVES (Choose 3)

<table>
<thead>
<tr>
<th>Innovation Policy in Developing Countries</th>
<th>Organisational Development Issues in Innovation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Innovation and the Bio-based Economy</td>
<td>Managing Innovation at the Firm Level</td>
</tr>
<tr>
<td>Innovation and Energy Systems</td>
<td>Innovation in the Media and ICT Sectors</td>
</tr>
<tr>
<td>Innovation for Social Purposes</td>
<td>Innovation in the Built Environment</td>
</tr>
<tr>
<td>Innovation for Global Sustainability</td>
<td></td>
</tr>
</tbody>
</table>

**RESEARCH REPORT:** Students are expected to complete a research report in which they demonstrate the extent to which they have achieved the crucial learning outcomes from the course-based aspects of the programme.

**REQUIREMENTS:**

- A Bachelor’s or higher degree from a recognised institution
- A minimum of five years’ post-Bachelor’s or three years’ post-Master’s work experience
- High levels of motivation, intellectual curiosity and stamina
- Written motivation

**FEES (2020):**

<table>
<thead>
<tr>
<th>R 145 350*</th>
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</thead>
<tbody>
<tr>
<td>*Please note: Fee is subject to review in 2021.</td>
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</tbody>
</table>

**HOW DO I APPLY?**
Online applications only: [www.wbs.ac.za](http://www.wbs.ac.za)

**ENQUIRIES:**
+27 11 717 3544
admissions.wbs@wits.ac.za
The curriculum comprises ten core courses and a research report.

### CORE COURSES:

| Quarter 1 | • Strategic Marketing Management  
|          | • Research Methodology for Marketing Management  
| Quarter 2 | • Advanced Strategic Marketing  
| Quarter 3 | • Strategic Brand Management  
| Quarter 4 | • Research Theory and Design  
|          | • Customer Equity Management  
|          | • Applied Consumer Behaviour  
|          | • Accounting and Finance for Marketing Management  
|          | • Integrated Marketing – Communications and Digital Marketing  
|          | • Applied Services Marketing  

### RESEARCH REPORT: The research report comprises almost 50% of the total mark allocation of the MM in the field of Strategic Marketing programme. It is the culmination of the course work and builds on the fundamentals of all the courses attended. Students are required to choose a suitable marketing topic, and then develop it into a research proposal.
MASTER OF MANAGEMENT BY RESEARCH

Awarded on the basis of a supervised thesis, the Master of Management (MM) by Research offers focused analysis in the areas of finance, management, and business-related disciplines to sharpen your research skills and expand your knowledge horizons.

The MM by Research is a one-year (full-time) or two-year (part-time) Master's degree aimed at Honours and postgraduate students seeking to build on their qualifications in a related field of study.

The MM by Research comprises a full dissertation, which you will produce under the guidance of a supervisor and which must be completed in one year for full time students or two years for part time students. You will attend a research seminar series in the first six months of the year which will assist with your dissertation.

CURRICULUM:

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<td>1</td>
<td>• Seminar series: Conceptualising and Developing your Research Proposal, Locating the Conceptual Foundation of your Research, Qualitative Methodology, Quantitative Methodology</td>
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<td>2</td>
<td>• Prepare MM by Research proposal</td>
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<td>• Present proposal (within one year of starting)</td>
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<td>• Proceed with research (on approval of proposal), providing written reports every 6 months</td>
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<td>• Thesis examined by two examiners</td>
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REQUIREMENTS:

- A Bachelor's degree with Honours
- An outline of your proposed research (2 000 to 3 000 words)
- Availability of a suitable supervisor
- High level of motivation and commitment
- Letter of motivation
- Certified academic transcripts/records
- A 12 page proposal

APPLICATIONS:

Mmabatho Leeuw, MMR Programme Manager
+27 11 717 3621 or mmabatho.leeuw@wits.ac.za
Visit www.wbs.ac.za for more.
DOCTOR OF PHILOSOPHY (PHD)

The WBS PhD programme is the largest in South Africa and one of the most highly regarded on the continent. We seek out and bring together top candidates from across Africa to address important topics in their PhD research that are relevant to the advancement of business and society on our continent. Our Faculty represents the best from across the continent so that our PhD is authentically African in perspective.

As a student of our PhD programme, you will gain real cultural and social insights from our commercial and political debates, you will sharpen your ability to articulate, grow in confidence and realise the vastness of the knowledge domains you can master by developing your learning and research skills.

A PhD shows the world you are capable of putting in the disciplined effort, logical thought and leaps of insight needed to be a ground-breaking innovator. It tells employers that you work diligently to discover new truths, evaluate alternative approaches and forge ways forward based on solid evidence.

WBS WELCOMES STUDENTS IN THE FOLLOWING AREAS OF STUDY:

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<td>Marketing</td>
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<td>7</td>
<td>Organisational behaviour and diversity management</td>
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</table>

REQUIREMENTS:

- A good Bachelor’s degree with Honours
- A Master’s degree
- An outline of your proposed research
- Availability of a suitable supervisor
- Letter of motivation
- Certified academic transcripts/records
- A 12-page proposal

APPLICATIONS:

Mmabatho Leeuw, MMR Programme Manager
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