Master of Business Administration

MBA
MESSAGE FROM THE PROGRAMME DIRECTOR

WBS is definitely the right choice if you are looking for a well-established school with a reputation for academic and teaching excellence.

As you are probably aware, an MBA demands utmost focus and the challenge of finding that elusive balance between study, work and family commitments. At WBS you will be rewarded with a stimulating and interactive classroom experience, and up-to-date, globally focused course material to equip you for the future world of work. You will broaden your horizons and make lifelong friends and business networks.

Over and above this is our global study tour programme, a compulsory part of the MBA and an exciting way to gain international exposure. Our partnerships with many top tier business schools around the world open up further opportunities for exchange programmes. The world is your oyster!

We hope to welcome you soon to Wits Business School.

Dr Renee Horne
MBA and International Programmes Director
COURSES + ELECTIVES

The MBA consists of 12 core courses and a choice of three electives

CORE COURSES

1. Management and Financial Accounting and Finance
2. Economics for Business
3. Technology and Operations Management
4. Strategy
5. Organisational Design & Development and People Management
6. Critical Enquiry Skills
7. Business, Society and Collective Action
8. Marketing in a Connected World
9. Finance and Investment Decisions
10. Entrepreneurship and Innovation
11. Business Integration
12. Case Competition

ELECTIVE COURSES

Students to select three from the following five areas of study:

- Dynamic Economies and Innovation
- Managing for Sustainability
- Finance
- Leading Organisations in a Complex Environment
- General Management

NB: Electives are run full day weekdays and/or weekend depending on your selection, and they are subject to availability.

ENTRY REQUIREMENTS

You can apply to do your MBA at WBS if:

- You have an Honours Degree (NQF level 8).
- You have a minimum of four years work experience (two years in a managerial or senior position).
- You have a level of competence in Maths equivalent to the South African Matriculation Certificate.
- You are proficient in English.
- You have completed and achieved an acceptable level in either the GMAT, NMAT or the APIL test.
- You have a SAQA Evaluation Certificate (applicable to International qualifications).

CLASS OPTIONS/STUDY FORMATS

The WBS MBA can be completed in the following formats:

Part Time (2 years)
- January Intake (Weekday class)
  - Two weekday evenings (17h30 – 21h00) and occasional Saturday classes as required.
- January Intake (Saturday class)
  - Saturday classes (08h00 – 16h30) and occasional weekday classes as required.
- Modular Format (2 years)
  - June Intake
    - Five blocks of between 10 to 12 consecutive days.

The Wits Business School’s MBA curriculum reflects the changing business landscape in Africa to provide students with a globally relevant management degree. The intention is to develop a new generation of business leaders who are equipped to do business in Africa and beyond.

There are four components of the WBS MBA:

- Core courses
- Elective courses
- Independent study
- Global study tour

COURSES + ELECTIVES

The MBA consists of 12 core courses and a choice of three electives

CORE COURSES

1. Management and Financial Accounting and Finance
2. Economics for Business
3. Technology and Operations Management
4. Strategy
5. Organisational Design & Development and People Management
6. Critical Enquiry Skills
7. Business, Society and Collective Action
8. Marketing in a Connected World
9. Finance and Investment Decisions
10. Entrepreneurship and Innovation
11. Business Integration
12. Case Competition

ELECTIVE COURSES

Students to select three from the following five areas of study:

- Dynamic Economies and Innovation
- Managing for Sustainability
- Finance
- Leading Organisations in a Complex Environment
- General Management

NB: Electives are run full day weekdays and/or weekend depending on your selection, and they are subject to availability.

The curriculum revolves around five key themes:
INDEPENDENT STUDY

The independent study portion of the MBA comprises:

LEADERSHIP QUEST
The Leadership Quest is an ongoing, independent study component of the MBA with a focus on individual leadership development and capability. It requires the student to research the topic of effective leadership to determine the kind of leader they want to become.

APPLIED RESEARCH PROJECT
Students choose one out of four major projects:
- a consulting project;
- a social entrepreneurship project;
- a business venture proposal, or
- a research report.

GLOBAL STUDY TOURS

Our MBA provides the best of local and international study opportunities. The global study tour is an integral part of the MBA curriculum and is designed to expose students to best practice learnings from complex international markets. Recent countries visited include China, USA, Brazil, Chile, Argentina, India, Vietnam, Thailand and Mauritius. There is also the option of a local study tour which includes visits to Durban, Cape Town and Botswana.

MBA

Also available in BLOCK-RELEASE
(mid-year intake)

Please see www.wbs.co.za for the electives & schedule.
APPLICATION PROCESS

• Only online applications are accepted. Complete an online application at www.wbs.ac.za by clicking on Online Applications on the top right hand corner and follow the links.
• Required documents at application stage are on the Checklist.
• Shortlisted applicants may sit for one of the three admission tests; GMAT, NMAT or psychometric test (APIL). The shortlisted candidates will receive confirmation/invite from the school to write the APIL test.
• Shortlisted RPL (Recognition of Prior Learning) applicants will be required to take only the NMAT test. Both the GMAT and NMAT require extensive preparation and information on these can be found on www.gmat.com; www.nmat.org.in/africa.
• Applicants may be required to attend an interview:
  • A R15 000 minimum deposit will be required upon acceptance of a place on the programme.

Checklist

- Online application form
- Curriculum Vitae
- Certified copies of academic transcripts and degree certificate(s)
- SAQA evaluation certificate (International qualifications only)
- Proof of English language proficiency (If English was not used as a medium of study)
- Non-refundable application fee of R200
- WBS admission tests (at a cost of R950)

MBA FEES

Fees for the MBA for 2020 are quoted as R249 920*

*subject to review in 2021

The estimated costs for International Study Tours are between $3 300-$5 800 (subject to currency fluctuation). Invoice and payment due at least 6 months before the international programme.

ENQUIRIES

MBA Applications: +27 (0) 861 000 827 or admissions.wbs@wits.ac.za.

INTAKES

• Mid-year 2020 intake (Modular format)
• January 2021 intake (Part-time) Closing date: 30 September 2020
The MBA programme at WBS is rigorous and demanding, and at the same time a rewarding, enriching, once-in-a-lifetime experience!

**OUR TEACHING METHOD**
Our teaching method is lively and interactive, making extensive use of case studies which bring real-world business challenges into the classroom.

**TEACHING EXCELLENCE**
Apart from our full-time faculty, we have a number of visiting/adjunct professors from other business schools around the world. Numerous guest lecturers bring their up-to-the-minute business or industry knowledge into the classroom.

**INTERNATIONAL PARTNER SCHOOLS**
Thanks to our global partnerships, students can complete their electives at other business schools around the world, allowing for a perfect mix of local and international business knowledge.

**CAREER DEVELOPMENT**
Our Career Management Centre offers one-on-one coaching, career advice and counselling, CV formulation, mock interviews and career workshops and fairs, among many other services.

**PUBLIC DIALOGUE, DEBATE & DISCUSSION**
WBS hosts regular public lectures and panel discussions on issues facing South Africa and the rest of the continent.

---

The WBS MBA turned out to be a personal transformation journey which was well worth the time and financial investment. It equipped me with the tools that gave me clarity of decision with regards to what career path I should pursue further, and I got to understand the holistic view of the business ecosystem, its interaction with government as well as with the resource markets.

I also understood that one should not go into business without a game-changer offering in the market one intends entering or a growth strategy in place for expected returns. I have since gained a competitive edge in my career as the MBA gave me that something-extra that separates me from my peers.

The WBS MBA has turned out to be one of the best career decisions I ever took to this day.

_Dumisani Sibanda, MBA graduate_

---

One of the best decisions I’ve ever made in my life, was obtaining the WBS MBA. The skills developed through my MBA have allowed me to think globally when it comes to tackling current and future business challenges. It has positioned me as one of the leading industry experts, in my sphere of work, within the banking sector. Today I work for one of the leading multinationals in the financial services sector and empowered to make key business decisions that drive the bottom line but most importantly, those that positively and sustainably impact our customers and communities in markets within which we operate across Africa.

_Tumi Phungwayo, MBA graduate_