



# Executive Development Programme

Executive Education



*Would you like to increase your personal effectiveness as a business leader? Do you want to improve your people management skills and gain a deeper understanding of the business leadership role? Do you want to leave a positive and enduring legacy in your organisation?*

Our Executive Development Programme (EDP) is designed to lay a solid foundation for those executives who are assuming strategic and business leadership responsibilities, with a focus on both local and global business in the 21st century. The programme attracts a wide range of delegates from both the private and public sectors, providing a good opportunity for networking, experiencing diversity and building mutually beneficial relationships.

Wits Business School, Executive Education presents a block release programme:

## Executive Development Programme



### Who is it for?

Senior managers and executives who have been identified by their organisations as potential leaders of business units.



### How will you benefit?

You will gain greater insight into the business leadership role and increase your personal effectiveness. You will improve your people management skills, and deepen your understanding of the interactions between the operational and strategic management, in the context of a rapidly evolving business landscape.



### How will your organisation benefit?

By having more effective leaders, who have a better understanding of their leadership style in relation to change management, diversity management, ethics and governance, finance, and strategy, and sustainability.



### Course structure:

Three blocks of four days each spread over three months.

## Logistical Details

**Venue:**  
Wits Business School,  
2 St David's Place,  
Parktown

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[www.wbs.ac.za/executive-education](http://www.wbs.ac.za/executive-education)



### What will you learn?

- To improve your effectiveness as a leader
  - To understand how to manage diversity
  - Strategic planning
  - How to use financial data to manage costs
  - Attracting, developing and retaining talent
- Among other relevant topics



### Course content

- Group Dynamics
- Strategy Execution
- Negotiating Skills
- Ethics & Corporate Governance
- Environment of Business
- Strategic Marketing
- Mobilising People & Talent
- Leadership and Change Management
- Financial & Business Acumen



Experiential education opportunities such as the ones we deliver here at WBS, develop the skills, qualities and attributes required to lead organisations, grow and transform businesses and realise strategic objectives.

We have incorporated the best generative thinking methodologies from around the world into our programmes, providing an immersive education experience that teaches individuals to create, capture and deliver value now and into the future.

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*Thank you Wits Business School for empowering me! The teachings and learnings from this programme have transformed my thinking and stretched how I view my business world. I am definitely coming back to do another course with the business school.*

- Lolly Chibi, EDP 2016

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