



POSTGRADUATE DIPLOMA  
in MANAGEMENT

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*I really had no expectations on enrolling for the PDM, but after only 6 months of class, I must say that I am grateful that I did. The WBS PDM has been presented as a one year management diploma, but it is truly so much more. The excellent lecture material that we engage with on a daily basis has really challenged me to view business and management in a new light of creativity and innovation. This is complemented by the world class campus facilities and lecturers that ensure that the learning process is comfortable and productive.*

*I sincerely recommend this course to anyone who wants to gain a deeper insight into business and break into the industry. Through the PDM Internship Programme and the strong support that I received from the management staff,*

*I was able to secure an internship at one of my dream companies.*

*I am definitely looking forward to growing more as the year progresses.*

*If you are looking for an experience that will challenge you, provide you with the opportunity to interact with interesting people and is just awesome, then the Wits PDM is for you.*



*Akoli Edonga, PDM 2015*

# A Message from the Head of School and Programme Director

*Dear prospective Postgraduate Diploma in Management student,*

We are delighted that you are considering joining our Postgraduate Diploma in Management programme.

You can be sure that when you leave the School you will be well equipped, not only for the formal job market, but with the knowledge and a set of business tools necessary to create sustainable value through entrepreneurial endeavours.

The accreditation by a number of leading international organisations, including the Association of MBAs (AMBA), GMAC (Global Admissions Council) and the Partnership in International Management (PIM), attest to the high regard a WBS degree holds in the business world. The school is also a founding member of the South African Business School Association (SABSA).

One of the major strengths of WBS lies in our Faculty. Here you will learn from a diverse group of academics who offer you a truly global perspective. Another major strength is the WBS teaching methodology which is grounded in both theory and real-life business practice through the use of the case teaching method.

Looking ahead, our vision is to constantly keep abreast of the latest developments in order to meet the changing needs of business and society. Additionally, as Africa's leading business school, we strive to ensure that our curriculum remains relevant to our students and the market, while raising our profile internationally and broadening our presence in Africa. It goes without saying that we will continue to produce graduates who can play meaningful roles in South Africa's rapidly expanding economy. For anyone wanting to expand their business acumen and gain the ability to thrive in competitive marketplace, you can do no better than enrol at WBS.

We hope to welcome you to Wits Business School!

**Professor Steve Bluen**

**Director and Head of  
Wits Business School**



**Charisse Drobis**

**Programme Director**



The Postgraduate Diploma in Management course is known for having a young and vibrant energy in the classroom. A diversity of backgrounds leads to animated class discussions where students learn from one another as each student brings a new perspective to the table.

WBS is the only business school in South Africa with its own dedicated Case Centre which is constantly producing excellent learning cases based on South African business challenges. With the Harvard Case Study Method at the core of the WBS teaching methodology, Wits Business School students are required to prepare cases that feature real-life business protagonists and challenges that need to be solved. The class discussions revolve around how students would tackle the challenges using a set of management tools that the course provides. The insights gained are invaluable and allow students to prepare themselves for the challenges companies face on a daily basis.

The full-time Postgraduate Diploma in Management is a vocational programme in that it culminates in a workplace Internship Programme. It is aimed at students who have a strong undergraduate degree but lack full-time work experience, as well as individuals who have one to three years of experience and are in the process of switching their career focus.

An intensive career management programme helps the full-time students to prepare for the challenge of finding an internship. Whilst the career office prepares students and organises campus presentations, students are ultimately responsible for securing their own internships.

# Why the WBS Postgraduate Diploma in Management?

## PERSONALISED CAREER DEVELOPMENT AND CAREER COACHING



Personal career development is a vital concern of students. Our PDM students are encouraged to participate in comprehensive career management activities. The services offered by the Career Management Area are the following:

- Career counselling and advisory;
- Employment consultation;
- CV & cover letter formulation and critique;
- Mock Interviews;
- Career workshops;
- Company workshops and competitions;
- Annual Career Fair; and
- Graduate recruitment and networking events.

A very useful aspect of the Wits Business School Postgraduate Diploma in Management is the Career Fair and annual Graduate Recruitment Programme, where employers are invited to present their company profiles and career opportunities to students. A cocktail party follows each presentation at which students can meet prospective employers and network.

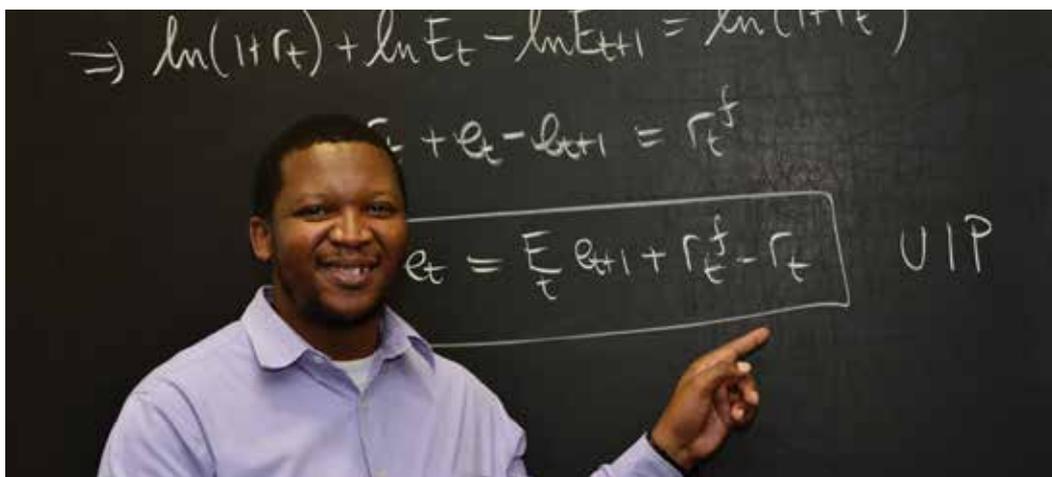
## INTERNSHIP *(full-time students)*



A differentiating component in the full-time Postgraduate Diploma in Management programme—and certainly, one of the greatest learning experiences—is the two-month Internship Programme, which constitutes the academic third quarter from 01 July to 31 August. During this time, the Postgraduate Diploma in Management students are able to apply their academic learning in real business contexts. This provides an excellent platform for critical reflection on business practice. The internship also provides the students with an ideal opportunity to test out their career preferences, and companies are able to assess students' performance in situ.

Whilst the Internship Programme is highly competitive, it is fully supported by an intensive Career Management Programme which commences within the first two weeks of the full-time programme. Comprehensive career management workshops aimed at preparing students for the challenge of securing an internship, are held in conjunction with private career counselling sessions and employment consultations on matters such as CV and cover letter formulation and critique, as well as mock interviews. The programme is strongly supported by leading South African employers who have continued to offer valued support for the programme.

Companies that have recently partnered with WBS in the Internship Programme include: EY, Deloitte, Bain & Company, the Boston Consulting Group, AT Kearney, FeverTreeConsulting, AfricanWide Consulting, Impact Strategy Consultants, Change Logic, Letsema Consulting and Advisory, Step Advisory, The Human Resource Practice, Dimension Data, CQS, Discovery Health, Eli Lilly, Hilti SA, Investec Ltd, Macquarie Bank, Standard Bank, Legacy Group, AGIS Investments, AG Capital, UBER, Draft FCB, L'oréal, Ogilvy, OIL, SAB Miller, Paycorp, The Awethu Project, IMS Health, Partners in Research, Genesis Analytics and Tarsus Technologies.



## FULL TIME

One-year in Business Administration or Human Resources

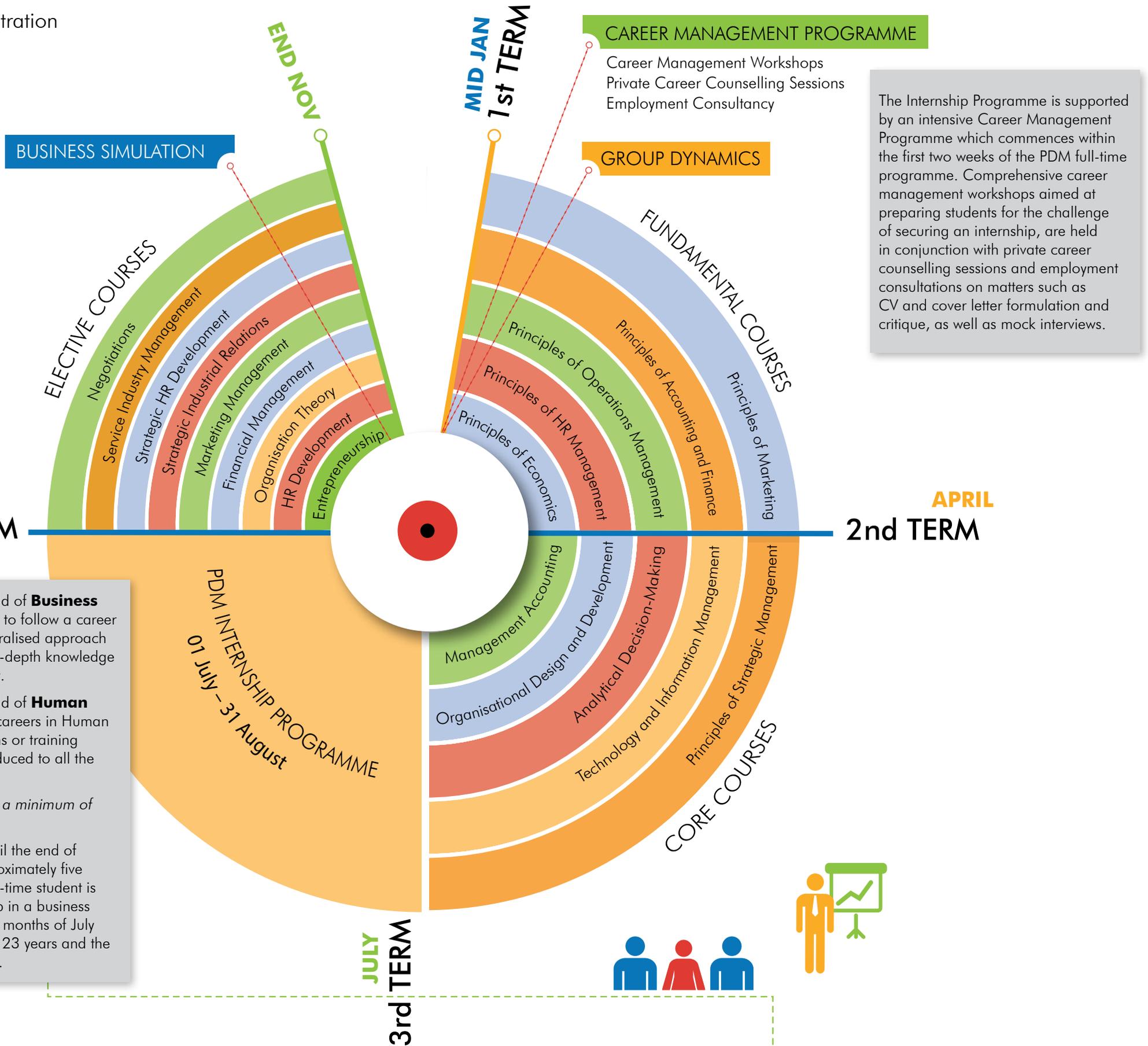
## PART TIME

Please note that the PDM is only offered on a full time basis. For part time post experience programme, please refer to the WBS website ([www.wbs.ac.za](http://www.wbs.ac.za)) and follow the link to Academic Programmes / Postgraduate Diplomas in Business Administration.

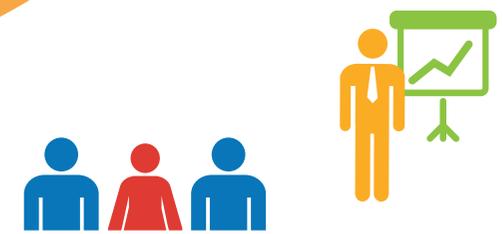
- A one-year full-time programme in the field of **Business Administration** for graduates who wish to follow a career in management. This course takes a generalised approach ensuring that students certainly have an in-depth knowledge of all the functional areas of management.
- A one-year full-time programme in the field of **Human Resources** for those who wish to follow careers in Human Resource Management, Industrial Relations or training and development. Students are also introduced to all the functional areas of management.

Please note that HR stream is dependent on a minimum of 10 students.

Classes run weekdays from mid-January until the end of November. In each of the three blocks approximately five subjects are taught and examined. Every full-time student is required to complete a two-month internship in a business organisation in full-time employment for the months of July and August. The average age of the class is 23 years and the majority have little full-time work experience.



The Internship Programme is supported by an intensive Career Management Programme which commences within the first two weeks of the PDM full-time programme. Comprehensive career management workshops aimed at preparing students for the challenge of securing an internship, are held in conjunction with private career counselling sessions and employment consultations on matters such as CV and cover letter formulation and critique, as well as mock interviews.



STRUCTURE



“ *My biggest area of growth in the Postgraduate Diploma in Management has been learning how to work alongside and manage many different personality types. Syndicate work is a major part of the programme and you’re encouraged to take on leadership roles within those and get the team working in unison towards a common objective. This is a diversified class with students ranging from medicine to sign language; this provides an opportunity to engage and listen to different perspectives on life.* ”

*Xolani Mashinini*  
2015

“ *To say that my Postgraduate Diploma in Management experience opened doors is an understatement. I was given the opportunity to build friendships with a strong network of young professionals from whom I will be able to leverage connections and experience indefinitely, and in turn offer them the same. The programme was able to find a careful balance between theoretical material and practical case study exposure, making the content relevant, accessible and memorable across a wide range of subjects and areas in business.* ”

*Melissa Dry*  
2014



## APPLICATIONS

### ONLY ONLINE APPLICATIONS ACCEPTED



[www.wbs.ac.za](http://www.wbs.ac.za)

→ Degree Programmes

→ Postgraduate Diploma in Management

Ensure that all information uploaded is correct and that you have included **everything required on the checklist**. In order to be considered by the Admissions Committee, your application form and the other required documentation (including the transcript and other supporting documents) must reach the Student Enrolment Centre no later than:

**31 October 2016** for the January 2017 intake.

The Wits Business School Academic Enquiries Office is unable to obtain missing documents on an applicant's behalf.

Wits Business School Academic Enquiries Office  
+27 11 717 3510



CLOSING DATES

## REQUIREMENTS

for **ADMISSION**

Refer to the **WBS website** for detailed information

1. 3 YEAR DEGREE OR NATIONAL HIGHER DIPLOMA AT NQF 7 LEVEL

2. ACCEPTABLE WBS PSYCHOMETRIC TEST SCORE.

3. For further information on the WBS battery of tests (general information, test dates, etc), visit [www.wbs.ac.za](http://www.wbs.ac.za) and follow the link to Academic Programmes, Postgraduate Diploma in Management or link to Testing page: [http://www.wbs.ac.za/programmes/degrees/admission\\_testing](http://www.wbs.ac.za/programmes/degrees/admission_testing)

4. A level of **MATHEMATICS** competence equivalent to the requirements of the SA Matriculation Certificate.

5. Students will be charged a **R15 000** Acceptance of Offer fee upon being accepted. Your place will only be secured once this fee has been paid.

## CHECKLIST



1. Online **APPLICATION FORM + MANAGEMENT PART 3 FORM**
2. Copies of **DEGREE CERTIFICATES**
3. Copies of **ACADEMIC TRANSCRIPTS**
4. **SAQA EVALUATION CERTIFICATE** for foreign students.
5. Proof of **ENGLISH LANGUAGE PROFICIENCY** (students who have not studied at tertiary level in English).
6. Non-refundable **APPLICATION FEE R200**
7. WBS Psychometric Test **R600**

For all Psychometric enquiries please contact +27 76 854 4042 or [testbookings@wits.ac.za](mailto:testbookings@wits.ac.za)

Wits students and graduates are not required to submit transcripts.

Graduates from other universities must submit a copy of their academic transcript. The transcript must include a complete list of all subjects taken for a degree, including any courses that were failed. A degree certificate is NOT a transcript.

For foreign students, degrees must be **SAQA ACCREDITED**. Students are advised to follow up on SAQA accreditation without delay as the process can take up to three months to finalise.

APPLICATION

## ON ACCEPTANCE

FEES: Refer to the WBS website, [www.wbs.ac.za](http://www.wbs.ac.za), for the updated cost and fee structure or contact the Fees Office. Carol Radasi +27 11 717 1546 • [carol.radasi@wits.ac.za](mailto:carol.radasi@wits.ac.za)

### CONTACT DETAILS

EMAIL: [APPLICATIONS2017@WITS.AC.ZA](mailto:APPLICATIONS2017@WITS.AC.ZA)

TEL: +27 11 717 3553 / 3148

+27 76 854 4042

WBS reserves the right to change its schedule as required.  
**Please note:** WBS processes applications for admissions on a continuous basis in the order of receipt thereof.



website: [www.wbs.ac.za](http://www.wbs.ac.za)



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 [@witsbschool](https://twitter.com/witsbschool)

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