



**RESEARCH INTERESTS OF STAFF -2011**

<b>NAME</b>	<b>POSITION</b>	<b>QUALIFICATIONS</b>	<b>LECTURER IN</b>	<b>RESEARCH INTERESTS</b>
Russell Abratt	Professor of Marketing	B Com; MBA; DBA	Marketing	Marketing Strategy, Branding, Reputation, Corporate Identity, Marketing Ethics
Fred Ahwireng-Obeng	Emeritus Professor	PhD	Economics	Corporate governance, industrial, labour, fiscal and monetary policy, foreign investments, all aspects of Economics; economic development e.g. NEPAD, entrepreneurship & small business development, globalization & DFI
Geoffrey Bick	Associate Professor	BSc (Eng), B Com; MBA; PhD	Marketing	Measurement of marketing effectiveness (marketing metrics, brand equity, customer equity); relationship marketing; impact of technology on marketing; E-Commerce (marketing perspective); business-to-business marketing; marketing strategy & planning; branding; general marketing areas (services segmentation, consumer behaviour etc.)
Terri Carmichael	Associate Professor	BSc (Hons), MAP, MM (HR), PhD	Research Methods	Diversity, Management education and development, including MBA studies, Service-learning, community engagement, skills development, conducting and publishing research.
Viveka Christerson	Lecturer	BA (Hons) MA (Industrial Psychology)	Leadership, HR Management and Corporate Social Responsibility	Leadership, Corporate Social Responsibility, HR Management, Coaching and Mentoring and Dual Career Couples.
Rabelani Dagada	Lecturer	M.Ed., M Com	Information and Knowledge Management, E-Commerce	Mobile Commerce, Telecommunications, ICT Governance and Risk Management, Knowledge Management, E-Learning, Mobile Learning.
Neil Duffy	Emeritus Professor	B. Com, MBL, DBL, FCSSA	Management Information Systems	IS Strategy and Planning, Executive Information Systems, Knowledge Management, New Information Technology & Applications. Anything to do with Information Systems
Mukul Gupta	Visiting	PhD	Marketing	Marketing



<b>NAME</b>	<b>POSITION</b>	<b>QUALIFICATIONS</b>	<b>LECTURER IN</b>	<b>RESEARCH INTERESTS</b>
	Professor, incoming Dean of CLM			
Geoff Heald	Senior Lecturer	BA (Hons), MBA, PhD (Studying LLM)	Negotiations	All domains relating to Commercial Negotiations, Business in Africa.
Dominik Heil	Lecturer	Dipl., Kfm, PhD	Strategy	Strategy, Philosophical questions regarding management, corporate reputation assessment and management, corporate governance, literature based research
John Luiz	Professor	B.Com (Hons) M Com PhD	Economics	Economics, International Business, Business, Government and Society.
Gillian Marcelle	Associate Professor	BSc Economics, MBA, DPhil (Sussex)	Strategy	Management of Innovation, firm-level capability building & learning industry dynamics: telecoms & IT sectors, contemporary South African business & Investment Climate, Corporate Social Responsibility, Social Entrepreneurship
Michael N. Mcethe	Lecturer	LLM (labour law), MA (labour relations & human resources management) HDE, PDM(P&DM), PGD (labour law)	Human resources, Labour	Industrial relations global trends, industrial relations, human resources management, performance management, collective bargaining systems, skills development, conflict resolution, mediation and conciliation, African leadership, trade union education, social security systems, state human rights, age discrimination and post-apartheid urbanization.
Thabang Mokoteli	Senior Lecturer	PhD (Cranfield, UK)	Finance	Corporate and Investment Finance, Behavioural Finance, Portfolio Management, Investment Analysts' Behaviour, Capital Markets, Financial Reporting and Disclosure, Financial Analysis, Content Analysis of Accounting Narratives, Market-Based Accounting Research.
Thabo Mosala	Senior Lecturer	MSc, MBL, MPhil, PhD	Strategy, Finance	Strategy, Financial Analysis, Securities, Investments, Banking, Information Systems, International Business, Developmental and Financial Economics.
Wendy Ngoma	Acting Head of School	PhD(Wits)	Human Resource Management,	Organizational development & change management, organizational theory, organizational change and



<b>NAME</b>	<b>POSITION</b>	<b>QUALIFICATIONS</b>	<b>LECTURER IN</b>	<b>RESEARCH INTERESTS</b>
			Organizational Theory	transformation, culture, power and politics, organizational networks, performance management, leadership, human resource management and organizational dynamics, mergers and acquisitions, corporate governance, public management.
Kalu Ojah	Professor	PhD (St Louis, USA)	Finance	Capital Markets Development, Emerging Capital Markets, Dept (Capital) Structure and Banking, Corporate Finance and Governance, Finance Effects of Open-Economy, Macroeconomics and Technology Change, Investment Flows within Regionalism, Globalization and Strategic Alliances
Mark J Peters	Senior Lecturer	MBA, Grad Dip. Co. Dir., F.Inst.D, CM (SA)	Marketing and Strategy	Marketing, Small Business, Board Effectiveness, Corporate Governance.
Rasoava Rijamampianina	Professor	PhD, M (Acc), MBA	Organizational Effectiveness	Multi-cultural management, Organizational Learning, Human Capital, Organizational Behaviour
Yvonne Saini	Lecturer	BA, MBA	Marketing	e-Commerce (Online shopping), Consumer Behaviour (consumer culture, perception, attitudes, social class), International Marketing, marketing in general and regional development.
Grant Sieff	Senior Lecturer	PhD, MBA, MA BSc (Hons), BA	Strategy and International Business	Strategy, Strategic Behaviour, Leadership, Personality Theory, Performance Management, Communication, Consulting Theory and Practice Innovation, General Management, Organizational Behaviour.
Anthony Soicher	Lecturer	MBA	Software Development – New Media, Information Management	e-Commerce, Artificial Intelligence, IT strategy, knowledge management, entrepreneurship.
Courtenay Sprague	Associate Professor	BA (Politics and Law), MA (Resource & Environmental Management; and International Relations)	ODD, HIV/AIDS in the Workplace	HIV/AIDS, Social Policy, Social and Economic Development, Black Economic Empowerment, Corporate Social Investment/Responsibility, Non-profit Management
Anthony Stacey	Associate	BSc (Eng), MBA,	Quantitative Methods	Multivariate analytical methods, Group decision-making,



<b>NAME</b>	<b>POSITION</b>	<b>QUALIFICATIONS</b>	<b>LECTURER IN</b>	<b>RESEARCH INTERESTS</b>
	Professor	PhD	and Research methodology	Analysis of group dynamics, Forecasting using quantitative and qualitative methods, Decision modeling; Quantitative research methods; Business modeling.
Doug Taylor	Lecturer	CA (SA), MBA	Management Accounting	Financial reporting and communication, Investor Relations, Ethics
Boris Urban	Professor and Chair of Entrepreneurship	PhD (Entrepreneurship and International Mgmt)	Entrepreneurship	Entrepreneurship behaviour, motivations, and processes. Entrepreneurial capital. Ethnic entrepreneurship. Culture and entrepreneurship, Technopreneurship. Entrepreneurial orientation. Social capital and networking. Social entrepreneurs. Entrepreneurship education.
Conrad Viedge	Senior Lecturer	BA (Hons) M.A.	Human Resources Management	Learning Organisations, Self Management, Performance Management, Leadership, Knowledge workers.
Louise Whittaker	Associate Professor	B com, M Com, PhD	Information Technology, Research Methodology	Organisational Effects of IT, Evaluation of IT, Case Based Research, Phenomenology, Interesting qualitative methodologies.
Gregory Lee	Associate Professor	PhD	Decision Sciences	HR topics including employee turnover, high performance work systems, training, links between HR & customers, some leadership topics, call centres. Some statistical theory topics like structural equation modelling advances. Most industrial psychology related topics.
Merle Werbeloff	Sessional Lecturer	MSc	Quantitative Methods and Research Methodology	Education, HIV & AIDS Also consults privately to students on questionnaire design and statistical analysis
Anton Roodt	Visiting Professor	BA, Hons, MA	Strategy; ESG: Ethics, Sustainability, Governance; Strategic leadership	Systemic integration of strategy, governance and leadership in a living systems context and model
Kerrin Myres	Director, Centre for Entrepreneurship	MBA, DBA	Entrepreneurship and Qualitative methods	Entrepreneurship, entrepreneurship education