

MASTER OF MANAGEMENT IN INNOVATION STUDIES (MM Innovation Studies)



WBS



WBS Wits
Business
School
Sculpting global leaders

In February 2011, Wits Business School launched the first of its kind Masters Programme in Innovation Studies which concentrates on innovation from both the policy and management perspective. It is a unique post graduate programme because of its focus on developing countries, distinctive content and world class faculty.

The Master of Management in Innovation Studies (MM Innovation Studies) is an interdisciplinary, specialist programme that investigates how innovation and its impact on economic growth and development can be shaped for the achievement of broad societal goals. It is acknowledged that economic growth and development are driven by innovation and this in turn affects all sectors of a society. This programme will contribute to creating a generation of policymakers, scholars, and business leaders who have an understanding of what drives innovation and who have a concern for equitable human-centered development.

The MM Innovation Studies programme draws on disciplinary traditions in management, public policy, humanities, social science and natural sciences. It is this breadth of knowledge that the graduates will require to skillfully engage in shaping innovation for development.

The programme was developed by Professor Gillian Marcelle and is designed for individuals with relevant undergraduate degrees (such as business, economics, social sciences, natural sciences, engineering and law) who intend to pursue careers in specific areas of innovation management or innovation policy in business, academia, development institutions or other civil society organisations. It may also be attractive to mid-level career professionals who are working with agencies responsible for developing and executing innovation policy and programmes at municipalities, regional or national level.

The programme forms part of a teaching, research and engagement strategy on the strategic management of innovation in developing countries presented at [www.wits.ac.za/managing innovation](http://www.wits.ac.za/managing_innovation).

PROGRAMME STRUCTURE

The full programme consists of three parts: core courses, elective courses and a research component. The courses and research components are equally weighted.

Applications from persons desiring to register as occasional students in order to participate in single courses, selected from among the electives are welcome.

ADMISSION REQUIREMENTS

A. FIRST DEGREE

Applicants should have obtained a bachelors or higher degree from a recognised university or similar institution. In very exceptional cases an application from a person who holds a senior managerial position, who has many years of relevant business experiences and is in possession of a qualification other than a degree may be considered.

B. POST-UNIVERSITY EXPERIENCE

Five years post-university work experience is required, and applicants with more experience have a better chance of being selected.

C. MOTIVATION

An applicant for this programme is expected to be well motivated and to be conversant with the nature of innovation management and/or policy and to have a desire to acquire specialist training and education in the field.

PROGRAMME SCHEDULE

The MM Innovation Studies programme next intake for the full programme will be in 2013 except for occasional students who can enroll at any time a specific course or elective is offered.

FURTHER DETAILS

For further details on the programme, its content and application kindly contact the WBS Academic Office.

CONTACT

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